



NAPA VALLEY TRANSPORTATION AUTHORITY

Technical Advisory Committee Agenda Memo

TO: Technical Advisory Committee
FROM: Kate Miller, Executive Director
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SUBJECT: Draft Countywide Transportation Plan (CTP): *Advancing Mobility 2045*

RECOMMENDATION

That the Technical Advisory Committee (TAC) recommend the Napa Valley Transportation Authority (NVTA) Board release the Draft Countywide Transportation Plan: *Advancing Mobility 2045* for public review and comment.

EXECUTIVE SUMMARY

The Countywide Transportation Plan (CTP) is nearing completion. The jurisdictions have reviewed the Administrative Draft Plan and have provided comments and feedback. Staff is asking the TAC to recommend the NVTA Board release the Draft Plan for review and comment at the March 17 Board meeting. NVTA will be conducting virtual engagement on the Draft Plan through an interactive online video, live Question & Answer (Q&A) session and a Spanish Facebook Live event in early April. Public comments on the Plan will be due back to NVTA by Friday, April 23. The final Plan is anticipated to be adopted by the NVTA Board in May.

BACKGROUND AND DISCUSSION

NVTA began updating the CTP: *Advancing Mobility 2045* in fall of 2019. The CTP is a vision for the future transportation network in Napa County and includes all projects and programs for the next 25 years. The Plan will match future transportation projects and revenues available to Napa County for the next 25 years to meet the vision, goals and objectives of the Plan.

For the first time, performance metrics have been included in the Plan. Performance metrics provide NVTA a means to assess performance changes of the transportation

system over the life of the plan. The Plan's performance metrics are directly linked to the Plan's goals and are designed to be reviewed every time the Plan is updated to ensure progress towards a purposeful and sustainable transportation system.

Also for the first time, The Plan includes modeling scenarios. Modeling scenarios allow NVTa staff a means to examine how the Plan's projects might influence the performance of the future transportation network. Lastly, the Plan also reviews current and future funding sources and investments that will help maintain and grow the transportation network.

The Plan includes 6 sections. The sections help build the story for what the Valley's transportation challenges may be over the next 25 years – from climate change to rapidly changing technologies. It also takes a look at the changing demographics and economics in Napa County to inform the Plan and to plan for what is needed to serve the community in the future.

Advancing Mobility 2045 employed numerous public engagement strategies to understand community needs and priorities throughout the development of the Plan. This required that the agency shift engagement strategies to respond to the COVID-19 Pandemic in March 2020. The Plan's online platform allowed the public to safely engage with staff and consultants to identify what the community both needs and requests to improve transportation in Napa. The online engagement captured 3,261 total site visits from 529 unique participants and received 1,037 comments. NVTa will also engage the public using digital tools for the Draft Plan by providing an interactive online video, a live Q&A session and a Spanish Facebook Live event in early April.

ATTACHMENT

- (1) Draft Countywide Transportation Plan: *Advancing Mobility 2045* – due to file size, the link below is being provided. *(Please note: a window may pop up requesting that you sign in or register, that is not required – click on the "X" in the upper right hand corner to close the window and then the document will be accessible)*
<http://bit.ly/CTPDraft>