



NAPA VALLEY TRANSPORTATION AUTHORITY Board Agenda Letter

TO: Board of Directors
FROM: Kate Miller, Executive Director
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SUBJECT: American Canyon Service Hour Expansion

RECOMMENDATION

That the Napa Valley Transportation Authority (NVTA) approve the expansion of the American Canyon Transit service by one vehicle effective October 7, 2019.

OTHER OPTIONS FOR CONSIDERATION

Alternative option #1: Retain existing service which results in longer wait times for shuttle riders.

COMMITTEE RECOMMENDATION

None

EXECUTIVE SUMMARY

American Canyon Transit experiences the highest wait times of the four community shuttles operated by NVTA. The City of American Canyon and NVTA are in mutual agreement the service should operate two shuttles between the hours of 8:30AM and 5:30PM Monday thru Friday.

PROCEDURAL REQUIREMENTS

1. Staff Report
2. Public Comments
3. Motion, Second, Discussion and Vote

FISCAL IMPACT

Is there a Fiscal Impact? Yes. See Table 1. The City of American Canyon pays the difference between fares collected and 15% of the annual fully allocated budget of operating expenses prorated over four quarterly payments. NVRTA bears the rest of the costs as outlined in Table 1.

Table 1: Cost for Service

	Current Service	New Service
Hours	2,457.50	4,915.00
Miles	23,309.11	11,654.56
Cost per Hours \$48/hour	\$117,960.00	\$235,920.00
Cost per Mile \$0.55/mile	\$12,820.01	\$6,410.01
Total Cost to NVRTA	\$130,780.01	\$242,330.01
Total Cost to City*	\$19,617.00	\$36,349.50

*Estimated

Is it currently budgeted? No. A budget adjustment will be made to reflect the increase in the number of service hours for American Canyon Transit.

Future fiscal impact: Future fiscal impacts will be limited to fluctuations in gas prices and overall demand for the service resulting in more miles travelled by each vehicle.

Consequences if not approved: If the Board does not approve the expansion, wait times will remain long. Long wait times will have a negative effect on ridership.

STRATEGIC GOALS MET BY THIS PROPOSAL

Goal 1 – Serve the transportation needs of the entire community regardless of age, income, or ability – expanding the service will result in more timely and consistent service to all residents of the City of American Canyon.

Goal 5 – Minimize the energy and other resources required to move people and goods – two vehicles in service will make the service a more attractive transportation option, effectively removing vehicles from the roadways of American Canyon.

CEQA REQUIREMENTS

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (California Environmental Quality Act (CEQA) Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

American Canyon Transit began operating on demand service in August of 2015. Ridership grew exponentially over the first two years but reached a plateau in 2018 and began a downward trend in 2019. Many riders have stopped riding because of long wait times. A single on demand vehicle cannot efficiently cover all of American Canyon. Providing minimal wait times using a single vehicle is difficult even during non-peak times due to the size of the city and its bisection by Highway 29.

NVTA staff believes a second vehicle will reduce the average 25-minute wait by roughly half. Staff plans to market the improved service to entice riders back on to the system. It may be several months before ridership begins moving in an upward direction but staff is confident that the second vehicle will bring a significant rider draw to the Shuttle service.

SUPPORTING DOCUMENTS

None