



January 16, 2018
NVTA Agenda Item 9.4

Continued From: New
Action Requested: APPROVE

NAPA VALLEY TRANSPORTATION AUTHORITY Board Agenda Letter

TO: NVTA Board of Directors
FROM: Kate Miller, Executive Director
REPORT BY: Diana Meehan, Senior Planner
(707) 259-8327 / Email: dmeehan@nvta.ca.gov
SUBJECT: Active Transportation Advisory Committee (ATAC) Member Appointment

RECOMMENDATION

That the Napa Valley Transportation Authority (NVTA) Board approve the re-appointment of Frances Knapczyk to the Active Transportation Advisory Committee (ATAC) representing the City of Napa for a three-year term.

COMMITTEE RECOMMENDATION

None

EXECUTIVE SUMMARY

Frances Knapczyk has lived and worked in Napa for the past 10 years. Her primary mode choice for commuting is walking. Ms. Knapczyk is interested in improving the user experience for walkers and cyclists in and around the City of Napa. Ms. Knapczyk has served on the NVTA ATAC for the past three years and has applied to continue her service on the committee (Attachment 1).

The City of Napa Council recommended that Ms. Knapczyk continue her service as representative on the NVTA Active Transportation Advisory Committee at their December 18, 2018 meeting (Attachment 2).

PROCEDURAL REQUIREMENTS

1. Staff Report
2. Public Comments
3. Motion, Second, Discussion and Vote

FISCAL IMPACT

Is there a Fiscal Impact? No

BACKGROUND AND DISCUSSION

The Active Transportation Advisory Committee is made up of eleven members with representation that mirrors the voting structure of NVRTA Board. Committee structure consists of: four members from the City of Napa, two from Napa County, two members from American Canyon and one from each remaining jurisdiction. Ms. Knapczyk's re-appointment to the ATAC would allow her to continue serving as representative for the City of Napa.

The City of Napa re-appointed Ms. Knapczyk at their December 18, 2018 Council meeting.

SUPPORTING DOCUMENTS

Attachments: (1) Frances Knapczyk Application and Resume

Profile

Frances

First Name

Knapczyk

Middle Initial

Last Name

Email AddressStreet AddressSuite or Apt

Napa

City

CA

State

94559

Postal Code

Mailing Address (if different than Resident Address above)

Primary PhoneAlternate Phone

8

Length of Residence in the City of Napa:

Length of Residence in the County of Napa:**Registered to vote in the City of Napa?**

☒ Yes ☐ NoNapa County Resource
Conservation District

Employer

Conservation Project Manager

Job Title

Ethnicity

None Selected

Interests & Experiences**Which Boards would you like to apply for?**

Napa Valley Transportation Authority (NVTA) Active Transportation Advisory Committee (ATAC) :
AppointedUpload a Resume

Community Service Experience:

Active Transportation Advisory Committee (City of Napa) - December 2016 to Present Napa Food Project/Napa Valley Can Do - October 2016 to Present

Education:

Ph. D Michigan State University 2007 BS & BA Indiana University 2001

Other relevant experience or expertise:

11 years of professional experience working as Education Program Coordinator, Stewardship Facilitator and Conservation Program Manager at Napa County RCD. All work has been in the field of natural resources planning, management, and education, and program management, development, and outreach.

Additional Questions

What is your understanding of the role and responsibility of this board?

Provide thoughtful comments, advice, suggestions pertaining to enhancing the experience and safety of walkers and bikers in our community.

yes, many over the years

Have you ever attended a meeting of this board? If so, how many?

What duties of this board are most interesting to you?

Sharing my experience as a walker and hiker, and having the opportunity to improve and promote this activity as a way to connect with our community and our natural surroundings.

What activities of this board are least interesting to you?

none

What programs or projects would you like to see improved or implemented?

Hasten the development of bike routes and trails, and promote walking as a fun, enjoyable, interesting, and safe activity.

How would you approach improving these project(s) or program(s)?

will work collaborate with fellow commissioners to resolve the issues.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

I work for the Napa RCD. At this point in time, we partner with Parks on programming. There is no financial relationship between Napa RCD and City Parks.

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

☒ Other

Frances Knapczyk, Ph. D

Conservation Program Manager,
Napa County Resource Conservation District (RCD)

Napa, CA 94559

PROFESSIONAL PROFILE

- Lead natural resource programs and projects with complex budgets, contract obligations and funding strategies
- Adaptable, quick learner, comfortable with diverse subject matter including scientific monitoring, restoration design, farming practices, educational theory, government policy, and management practices
- Patient, practical, and ambitious in leading teams to achieve goals; excellent listener, communicator, and collaborator

PROFESSIONAL EXPERIENCE

Conservation Program Manager, Napa County RCD

SEPTEMBER 2015 - PRESENT

Manage LandSmart Program, a collaboration of RCDs in the North Bay, which includes farm planning, resource assessments, on-the-ground implementation and youth and community programming.

- Lead development and integration of LandSmart program elements, manage fund development, staffing, budgets, and timelines related to 10+ grants and contracts related to LandSmart
- Manage RCD outreach, marketing, and public relations, develop and grow RCD social media campaign to 2000+ followers, present work to partners and at conferences
- Grow RCD's public giving campaign from 0 to 150+ regular donors in four years
- Facilitate and attend regional and local partner working groups related to shared initiatives and goals
- Assist Executive Director in developing annual and long range plans and reports, annual budgets, workload allocations, board meeting agendas, contract negotiation and development
- Assist in recruitment, hiring, and mentoring of new staff
- Manage two staff, including workload and performance reviews
- Report to Board of Directors about program and project progress

Stewardship Facilitator, Napa County RCD

OCTOBER 2012 - SEPTEMBER 2015

Managed RCD stewardship projects, marketing, and outreach. Piloted and grew new programming related to sustainable gardening, vineyard irrigation, and youth education through partnerships with various stakeholders.

HIGHLIGHTS

Manage Napa RCD's LandSmart program consisting of annual budget of \$300,000 and 10+ contracts

Acquired \$800,000+ from public grants, foundations, and individuals; over 75% applications funded

Manage two staff, assisted hiring/training of five staff, and managed seven interns

Lead coordination of popular community symposia, workshops and garden tours

Develop and sustain partnerships with 25+ Napa County, Bay Area, and State organizations

EDUCATION and TRAINING

Ph. D. Plant Biology and Ecology, Evolutionary Biology, and Behavior, 2007
Michigan State University

B. A. Biology, 2001

B. S. Geology, 2001
Indiana University

Conservation Planning, 2017

Leadership Napa Valley, 2015

Irrigation Evaluation, 2014

Watershed Management and Facilitation, 2012

Interest-based Negotiation, 2008

- Assisted Executive Director in development of annual and long-range plans and reports and annual budgets
- Identified funding opportunities and collaborated with staff and partners to develop funding proposals
- Managed modernization of RCD website
- Developed funding for, piloted, and expanded new RCD programs related to oak woodland youth education, vineyard irrigation evaluations, and sustainable landscaping
- Developed and sustained partnerships with stakeholders in agricultural community, government agencies, and community organizations
- Enhanced responsibility and independence related to project management and RCD outreach

Education Coordinator, Napa County RCD

NOVEMBER 2007 - OCTOBER 2012

Managed, acquired funding for, and carried out RCD education projects, including outreach material development, community events and workshops, youth programs, and technical watershed conferences.

- Developed, created, and distributed outreach materials, including brochures, presentations, and websites
- Developed, promoted, and facilitated public events and youth programs, including Watershed Symposia, film events, and field trips
- Managed implementation of \$450,000 road improvement project
- Facilitated meetings and events for Napa Sustainable Winegrowing Group
- Developed and managed volunteers and interns
- Managed grants and contracts, including deliverables, budgets, timelines, contractors, and reporting
- Collaborated with staff to develop grant proposals

COMMUNITY INVOLVEMENT

Napa Valley Transit Authority Active Transportation Advisory Committee, Chairperson (2017 - Present)

2017 - Present

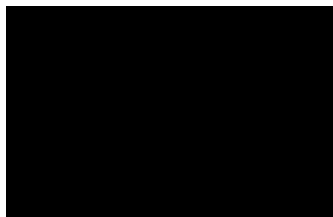
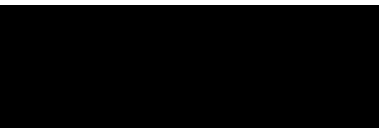
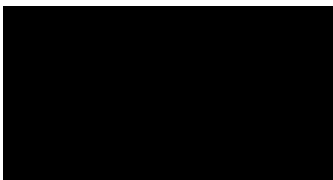
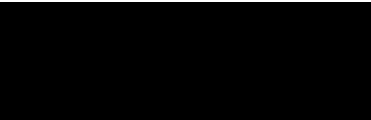
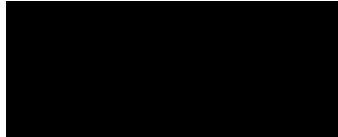
Napa Food Project Steering Committee

2016 - Present

Environmental Education Coalition of Napa County, Chairperson (2011 - 2015)

2007 - Present

REFERENCES



PUBLICATIONS

Sapir, Y, K. Karoly, V. Koelling, H.F. Sahli, F.N. Knapczyk, and J.K. Conner. 2017. Effect of expanded variation in anther position on pollinator visitation to wild radish, *Raphanus raphanistrum*. *Annals of Botany* 120:665-672.

Knapczyk, F. N., and J. K. Conner. 2007. Estimates of the strength of selection are not biased by sampling error or publication bias. *American Naturalist* 170:501-508.