



NAPA COUNTY
BICYCLE
COALITION

SafeRoutes



Napa County



What is Safe Routes to School?

- Nationally: initiative committed to encouraging students to walk/bike to school & making it safe, convenient, and fun for students to do so.
- Aims to
 - Improve student safety
 - Help students meet recommended daily physical activity
 - Support development of independent healthy children





Safe Routes to School MTC-STAY Quick-Strike Grant

SRTS Quick Strike by the numbers

Task A

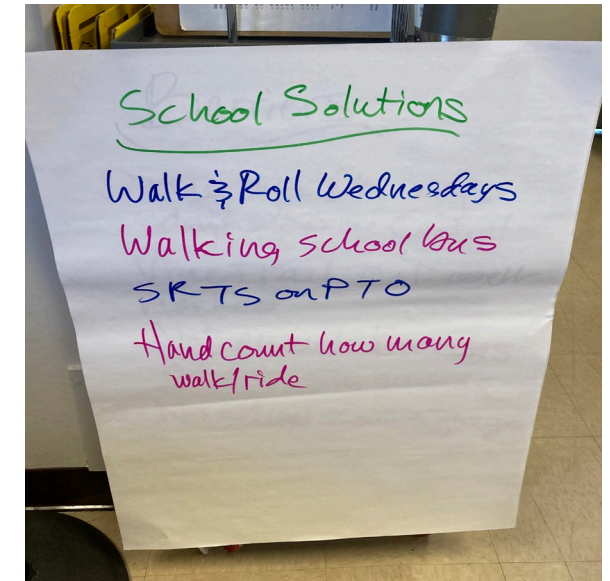
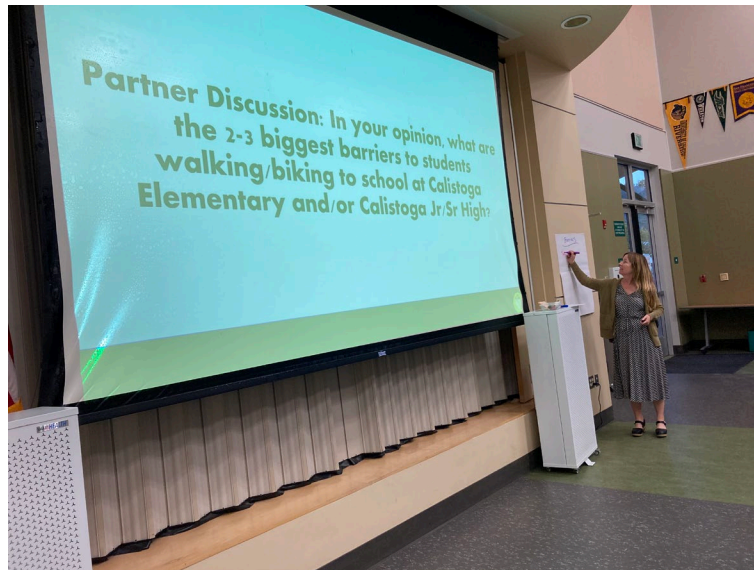
Deliverable	Initial Proposed	Actual	Participants
Bike rodeos for K-8 students	14 rodeos	16 rodeos	1,983 students
Engagement for Bike Month and Walk & Roll to School Day	14 schools (7 schools x 2 events)	69 schools (varying school numbers x 3 events)	3,161 students



SRTS Quick Strike by the numbers

Task B

Deliverable	Initial Proposed	Actual	Participants
Safety Summits at Napa County school sites	7 summits	7 summits	49 attendees (24 became SRTS champions)
Develop & support a SRTS Advisory Committee	Y/N	Y	12 committee members

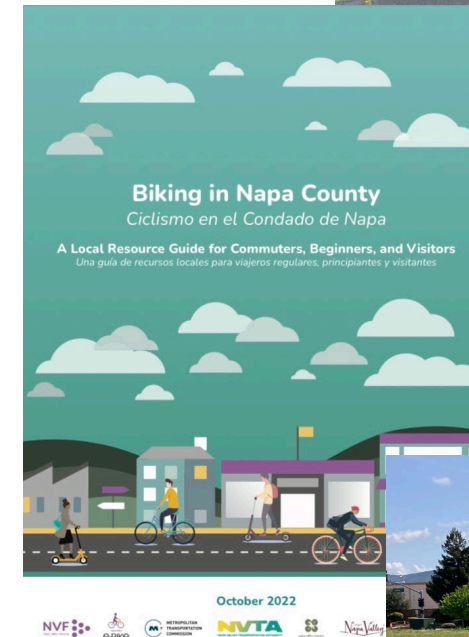


SRTS Quick Strike by the numbers

Task C

Deliverable	Initial Proposed	Actual	Participants
Bilingual Family Biking Workshops	9 workshops	6 workshops	33 participants
Community events to support/encourage new riders	6 events	14 events	272 participants
Support local agricultural & hospitality workers with safety education	Y/N?	Y	Developed bilingual guide to biking Napa Valley

Total Served: 5,510



Bike Rodeo Evaluation Results

"How would you rate the bike rodeo **overall**?"
4.42/5



"In general, do you think the bike rodeo built the children's **confidence** riding a bike?"
4.3/5



"In your opinion, did the children who participated in the bike rodeo have **fun**?"
3.79/4



"Do you think the bike rodeo increased the children's **awareness** of bicycle-related traffic rules?"
3.58/4



Bike Skills Rodeo/FBW Evaluations

"How would you rate the bike rodeo overall?"
4/5 (Very Good)



"After this bike rodeo, how would you describe your level of confidence in riding a bike?"
4.33/5 (More than "somewhat more confident")



"After this bike rodeo, how frequently do you think you will ride a bike?"
4/5 (More often)



"Because you attended the workshops, did your bike riding skills change?"
4.33/5 (More than "somewhat more skilled")



Quotes/Testimonies



"Students enjoyed riding bicycles and scooters and learned/gained more knowledge about safety rules. It was an engaging event for them." -Bike rodeo evaluation



"So fun!" "Best day." "Can we do it tomorrow?" –Student responses included in bike rodeo evaluation

"The kids and staff absolutely LOVED NCBC's bike rodeos at our schools and at the Boys & Girls Club. Our city is safer having confident youth riders who understand the rules of the road."

-Officer Melissa Brown, School Resource Officer
St. Helena Police Department



"Kids were super happy, one girl was super excited that she could ride the bike without training wheels." –
Bike rodeo evaluation



Quotes/Testimonies

“Our Walk and Roll event this morning was a real success! Thank you for providing all the prizes, materials, and continuing to organize these events for the schools.”

—Alta Heights Elementary staff

“We had a great turnout of riders this year, with several families walking and biking in. Everyone really appreciated the snacks and lights! We look forward to participating again next year.”

—Browns Valley Elementary Staff



“Napa County Bicycle Coalition has become a strong partner with the Napa Police Department in advocating for bicycle safety throughout the County. Providing schoolchildren with important education on riding and walking to school simply would not happen without NCBC’s leadership. Everyone benefits from knowing the rules of the road and having a safe way to get there.”

—Sergeant Aaron Medina, Traffic Bureau, Napa Police Department



“On Sunday, [Vine Trail] use count at the Tulocay Bridge was 930 vs 263 on Saturday... so lots of folks going to BIKE FEST on the VINE TRAIL.” —Vine Trail staff



Overall Highlights & Challenges

- Highlights

- Numbers reached and deliverables exceeded
- Skills, knowledge, and confidence built
- High-needs focus
- Countywide participation and representation
- Strong partnerships – Napa Valley Forward, Blue Zones, Family Resource Centers, etc.



- Challenges

- Weather – long, rainy winter caused cancelled events
- Family Biking Workshop engagement - low sign-ups or many no-shows
- Balancing school time for rodeos with curriculum & other grade schedules





Thank You!
Questions?



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