

Napa Valley Transportation Authority

625 Burnell Street
Napa, CA 94559



Agenda - Final

Wednesday, July 2, 2025
5:00 PM

JoAnn Busenbark Boardroom

Citizen Advisory Committee (CAC)

All materials relating to an agenda item for an open session of a regular meeting of the Citizen Advisory Committee (CAC) are posted on the NVTA website at: <https://nctpa.legistar.com/Calendar.aspx>

Napa Valley Transportation Authority (NVTA) Citizen Advisory Committee (CAC) meeting will be held both in person and remotely via Zoom. The Zoom option will be available for members of the public to participate, however all committee members are expected to be in person and following the traditional Brown Act rules.

PUBLIC MEETING GUIDELINES FOR PARTICIPATING VIA PHONE/VIDEO CONFERENCING

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Public Comments

Members of the public may comment on matters within the purview of the Committee that are not on the meeting agenda during the general public comment item at the beginning of the meeting. Comments related to a specific item on the agenda must be reserved until the time the agenda item is considered and the Chair invites public comment. Members of the public are welcome to address the Committee, however, under the Brown Act Committee members may not deliberate or take action on items not on the agenda, and generally may only listen.

Instructions for submitting a Public Comment are on the next page.

Members of the public may submit a public comment in writing by emailing info@nvta.ca.gov by 12:00 p.m. on the day of the meeting with PUBLIC COMMENT as the subject line (for comments related to an agenda item, please include the item number). All written comments should be 350 words or less, which corresponds to approximately 3 minutes or less of speaking time. Public comments emailed to info@nvta.ca.gov after 12 p.m. the day of the meeting will be entered into the record but not read out loud. If authors of the written correspondence would like to speak, they are free to do so and should raise their hand and the Chair will call upon them at the appropriate time.

1. To comment via Zoom, click the “Raise Your Hand” button (click on the “Participants” tab) to request to speak when Public Comment is being taken on the Agenda item. You must unmute yourself when it is your turn to make your comment for up to 3 minutes. After the allotted time, you will then be re-muted. Instructions for how to “Raise Your Hand” are available at <https://support.zoom.us/hc/en-us/articles/205566129-Raise-Hand-In-Webinar>.

2. To comment by phone, press “*9” to request to speak when Public Comment is being taken on the Agenda item. You must unmute yourself by pressing “*6” when it is your turn to make your comment, for up to 3 minutes. After the allotted time, you will be re-muted.

Instructions on how to join a Zoom video conference meeting are available at: <https://support.zoom.us/hc/en-us/articles/201362193-Joining-a-Meeting>

Instructions on how to join a Zoom video conference meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663-Joining-a-meeting-by-phone>

Note: The methods of observing, listening, or providing public comment to the meeting may be altered due to technical difficulties or the meeting may be cancelled, if needed.

All materials relating to an agenda item for an open session of a regular meeting of the NVTA CAC are posted on the NVTA website 72 hours prior to the meeting at: <https://nctpa.legistar.com/Calendar.aspx> or by emailing info@nvta.ca.gov to request a copy of the agenda.

Materials distributed to the members of the Committee present at the meeting will be available for public inspection after the meeting. Availability of materials related to agenda items for public inspection does not include materials which are exempt from public disclosure under Government Code sections 6253.5, 6254, 6254.3, 6254.7, 6254.15, 6254.16, or 6254.22.

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Note: Where times are indicated for agenda items, they are approximate and intended as estimates only, and may be shorter or longer as needed.

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1. Call To Order
2. Roll Call
3. Public Comment
4. Committee Member Comments
5. Staff Comments

Note: Where times are indicated for the agenda items they are approximate and intended as estimates only, and may be shorter or longer, as needed.

6. CONSENT AGENDA

6.1 Meeting Minutes of May 7, 2025 (Laura Sanderlin) (Pages 7-9)

Recommendation: CAC action will approve the meeting minutes of May 7, 2025.

Estimated Time: 5:10 p.m.

Attachments: [Draft Minutes](#)

7. REGULAR AGENDA ITEMS

7.1 Executive Director Report (Danielle Schmitz) (Pages 10-12)

Recommendation: That the Napa Valley Transportation Authority (NVRTA) Citizen Advisory Committee receive the Executive Director Report.

Estimated Time: 5:15 p.m.

Attachments: [Staff Report](#)

7.2 Countywide Transportation Plan Update - Revised Goals and Objectives (Diana Meehan) (Pages 13-14)

Recommendation: Information only

Estimated Time: 5:25 p.m.

Attachments: [Staff Report](#)

7.3 Travel Behavior Study Update (Addrell Coleman) (Pages 15-16)

Recommendation: Information only

Estimated Time: 5:35 p.m.

Attachments: [Staff Report](#)

7.4 Vine Transit Update (Libby Payan) (Pages 17-20)

Recommendation: That the Napa Valley Transportation Authority (NVTa) Citizen Advisory Committee receive the Vine Transit update.

Estimated Time: 5:45 p.m.

Attachments: [Staff Report](#)

7.5 Letter to the NVTa Board (Chair Michael Baldini) (Pages 17-20)

Recommendation: That the Napa Valley Transportation Authority (NVTa) Citizen Advisory Committee review and submit a letter recommending the NVTa Board of Directors to consider amending CAC bylaws to reflect a proposed committee name change.

Estimated Time: 6:00 p.m.

Attachments: [Staff Report](#)

8. FUTURE AGENDA ITEMS**9. ADJOURNMENT****9.1 The next Regular Meeting is September 3, 2025.**

I, Laura M. Sanderlin, hereby certify that the agenda for the above stated meeting was posted at a location freely accessible to members of the public at the NVTa offices, 625 Burnell Street, Napa, CA by 5:00 p.m., on Friday, June 27th.

Laura Sanderlin

Laura M. Sanderlin, NVTa Board Secretary

Glossary of Acronyms

AB 32	Global Warming Solutions Act	FAS	Federal Aid Secondary
ABAG	Association of Bay Area Governments	FAST	Fixing America's Surface Transportation Act
ACFR	Annual Comprehensive Financial Report	FHWA	Federal Highway Administration
ADA	American with Disabilities Act	FTA	Federal Transit Administration
APA	American Planning Association	FY	Fiscal Year
ATAC	Active Transportation Advisory Committee	GHG	Greenhouse Gas
ATP	Active Transportation Program	GGRF	Greenhouse Gas Reduction Fund
BAAQMD	Bay Area Air Quality Management District	GTFS	General Transit Feed Specification
BAB	Build America Bureau	HBP	Highway Bridge Program
BART	Bay Area Rapid Transit District	HBRR	Highway Bridge Replacement and Rehabilitation Program
BATA	Bay Area Toll Authority	HIP	Housing Incentive Program
BIL	Bipartisan Infrastructure Law (IIJA)	HOT	High Occupancy Toll
BRT	Bus Rapid Transit	HOV	High Occupancy Vehicle
CAC	Citizen Advisory Committee	HR3	High Risk Rural Roads
CAP	Climate Action Plan	HSIP	Highway Safety Improvement Program
CAPTI	Climate Action Plan for Transportation Infrastructure	HTF	Highway Trust Fund
Caltrans	California Department of Transportation	HUTA	Highway Users Tax Account
CASA	Committee to House the Bay Area	HVIP	Hybrid & Zero-Emission Truck and Bus Voucher Incentive Program
CBTP	Community Based Transportation Plan	IFB	Invitation for Bid
CEQA	California Environmental Quality Act	ITIP	State Interregional Transportation Improvement Program
CIP	Capital Investment Program	ITOC	Independent Taxpayer Oversight Committee
CMA	Congestion Management Agency	IS/MND	Initial Study/Mitigated Negative Declaration
CMAQ	Congestion Mitigation and Air Quality Improvement Program	JARC	Job Access and Reverse Commute
CMP	Congestion Management Program	LCTOP	Low Carbon Transit Operations Program
CalSTA	California State Transportation Agency	LIFT	Low-Income Flexible Transportation
CTA	California Transit Association	LOS	Level of Service
CTP	Countywide Transportation Plan	LS&R	Local Streets & Roads
CTC	California Transportation Commission	LTF	Local Transportation Fund
CY	Calendar Year	MaaS	Mobility as a Service
DAA	Design Alternative Analyst	MAP 21	Moving Ahead for Progress in the 21 st Century Act
DBB	Design-Bid-Build	MPO	Metropolitan Planning Organization
DBE	Disadvantaged Business Enterprise	MTC	Metropolitan Transportation Commission
DBF	Design-Build-Finance	MTS	Metropolitan Transportation System
DBFOM	Design-Build-Finance-Operate-Maintain	ND	Negative Declaration
DED	Draft Environmental Document	NEPA	National Environmental Policy Act
EIR	Environmental Impact Report	NOAH	Natural Occurring Affordable Housing
EJ	Environmental Justice	NOC	Notice of Completion
EPC	Equity Priority Communities	NOD	Notice of Determination
ETID	Electronic Transit Information Displays		

Glossary of Acronyms

NOP	Notice of Preparation	SHA	State Highway Account
NVTA	Napa Valley Transportation Authority	SHOPP	State Highway Operation and Protection Program
NVTA-TA	Napa Valley Transportation Authority-Tax Agency	SNTDM	Solano Napa Travel Demand Model
OBAG	One Bay Area Grant	SR	State Route
PA&ED	Project Approval Environmental Document	SRTS	Safe Routes to School
P3 or PPP	Public-Private Partnership	SOV	Single-Occupant Vehicle
PCC	Paratransit Coordination Council	STA	State Transit Assistance
PCI	Pavement Condition Index	STIC	Small Transit Intensive Cities
PCA	Priority Conservation Area	STIP	State Transportation Improvement Program
PDA	Priority Development Areas	STP	Surface Transportation Program
PID	Project Initiation Document	TAC	Technical Advisory Committee
PIR	Project Initiation Report	TCM	Transportation Control Measure
PMS	Pavement Management System	TCRP	Traffic Congestion Relief Program
Prop. 42	Statewide Initiative that requires a portion of gasoline sales tax revenues be designated to transportation purposes	TDA	Transportation Development Act
PSE	Plans, Specifications and Estimates	TDM	Transportation Demand Management Transportation Demand Model
PSR	Project Study Report	TE	Transportation Enhancement
PTA	Public Transportation Account	TEA	Transportation Enhancement Activities
RACC	Regional Agency Coordinating Committee	TEA 21	Transportation Equity Act for the 21 st Century
RAISE	Rebuilding American Infrastructure with Sustainability and Equity	TFCA	Transportation Fund for Clean Air
RFP	Request for Proposal	TIP	Transportation Improvement Program
RFQ	Request for Qualifications	TIFIA	Transportation Infrastructure Finance and Innovation Act
RHNA	Regional Housing Needs Allocation	TIRCP	Transit and Intercity Rail Capital Program
RM 2	Regional Measure 2 Bridge Toll	TLC	Transportation for Livable Communities
RM 3	Regional Measure 3 Bridge Toll	TLU	Transportation and Land Use
RMRP	Road Maintenance and Rehabilitation Program	TMP	Traffic Management Plan
ROW (R/W)	Right of Way	TMS	Transportation Management System
RTEP	Regional Transit Expansion Program	TNC	Transportation Network Companies
RTIP	Regional Transportation Improvement Program	TOAH	Transit Oriented Affordable Housing
RTP	Regional Transportation Plan	TOC	Transit Oriented Communities
SAFE	Service Authority for Freeways and Expressways	TOD	Transit-Oriented Development
SAFETEA-LU	Safe, Accountable, Flexible, and Efficient Transportation Equity Act-A Legacy for Users	TOS	Transportation Operations Systems
SB 375	Sustainable Communities and Climate Protection Act 2008	TPA	Transit Priority Area
SB 1	The Road Repair and Accountability Act of 2017	TPI	Transit Performance Initiative
SCS	Sustainable Community Strategy	TPP	Transit Priority Project Areas
		VHD	Vehicle Hours of Delay
		VMT	Vehicle Miles Traveled

Napa Valley Transportation Authority

625 Burnell Street
Napa, CA 94559

Meeting Minutes Citizen Advisory Committee (CAC)

Wednesday, May 7, 2025

5:00 PM

JoAnn Busenbark Boardroom

1. Call To Order

Chair Baldini called the meeting to order at 5:05pm.

2. Roll Call

Present: 7 - Ron Richardson
Larry Kromann
Michael Baldini
Jean Vincent Deale
Patricia Lynch
Ashley Tenschler
Tom Kambe

Absent: 4 - Gary Woodruff
Alex Crown
Vincent Courtney
Hans Korve

3. Public Comment

None

4. Committee Member Comments

Chair Baldini recognized Executive Director Miller on her last CAC meeting before entering retirement.

5. Staff Comments

Deputy Executive Director Schmitz reported member vacancies and encouraged applicants to serve.

Executive Director Miller reported the upcoming Board of Directors meeting agenda will include an employment agreement for the candidate selected to be her successor.

6. PRESENTATIONS

6.1 Transit Priority for Roadways (Mika Miyasato and Joel Shaffer, MTC)

Miyasoto of AC Transit and Shaffer of MTC presented an overview of MTC's Regional transit priority efforts and transit-supportive design principles being created as a proposed policy, with a draft memo available for committee member feedback.

6.2 NVTA Project Update (Grant Bailey)

Staff Engineer, Grant Bailey provided the CAC with updates of NVTA projects.

7. CONSENT AGENDA

Motion **MOVED** by KAMBE, **SECONDED** by KROMANN to **APPROVE** Item 7 Consent Agenda.
Motion passed unanimously.

7.1 Meeting Minutes of March 5, 2025 (Laura Sanderlin) (Pages 7-8)

Attachments: [Draft Minutes](#)

Motion **MOVED** by KAMBE, **SECONDED** by KROMANN to **APPROVE** Item 7 Consent Agenda.
Motion passed unanimously.

Aye: 7 - Richardson, Kromann, Member Baldini, Deale, Lynch, Tenscher, and Kambe

Absent: 4 - Member Woodruff, Member Crown, Courtney, and Korve

8. REGULAR AGENDA ITEMS

8.1 Executive Director Report (Kate Miller) (Pages 9-11)

Attachments: [Staff Report](#)

Information only/No action taken

Executive Director Miller suggested the committee consider a name change.

8.2 Vine Transit Update (Libby Payan) (Pages 12-20)

Attachments: [Staff Report](#)

Information only/No action taken

Staff Cypress and Schenck reported on recent transit activities.

8.3 Countywide Transportation Plan and Supporting Plans Update (Diana Meehan) (Pages 21-26)

Attachments: [Staff Report](#)

Information only/No action taken

Committee requested for staff to distribute list of public outreach events.

8.4 Farewell to Executive Director Miller (Chair Michael Baldini)

Chair Baldini and committee shared sentiments of appreciation for Executive Director Miller for her service as she enters retirement.

9. FUTURE AGENDA ITEMS

-Letter to NVTA Board proposing committee name change

10. ADJOURNMENT

Chair Baldini adjourned the meeting at 6:53pm.

10.1 The next Regular Meeting is July 2, 2025.

Laura M. Sanderlin, NVTB Board Secretary



July 2, 2025
CAC Agenda Item 7.1
Continued From: New

Action Requested: **INFORMATION**

NAPA VALLEY TRANSPORTATION AUTHORITY

Citizen Advisory Committee Agenda Memo

TO: Citizen Advisory Committee (CAC)
FROM: Danielle Schmitz, Executive Director
REPORT BY: Danielle Schmitz, Executive Director
(707) 259-5968 / Email: dschmitz@nvta.ca.gov
SUBJECT: Executive Director Report

RECOMMENDATION

That the Napa Valley Transportation Authority (NVRTA) Citizen Advisory Committee receive the Executive Director Report.

BACKGROUND

Regional Update

- The Metropolitan Transportation Commission received a comprehensive intentent audit report on the fiscal conditions of five of the region's large transit operators: SFMTA, BART, Caltrain, Golden Gate, and AC Transit. These systems are the most vulnerable given the impending fiscal cliff. Collectively, these transit properties will have a \$3.73 billion cumulative shortfall from FY 26-FY 30. The shortfall is largely due to the pandemic ridership slump, increases in expenses of 4% annually (of which 50% are labor related). Farebox revenues are still below pre-pandemic levels. State and federal bailout funds have helped dramatically but those funds are anticipated to be exhausted by FY 2026. Pressure on regional revenues (SB 63) could impact NVRTA, particularly if a revenue measure does not pass.
- The Commission also received an update on SB 63 (Weiner/Arreguin). The revenue measure is expected to generate over \$500 million annually and is structured to include San Francisco, Alameda, and Contra Costa counties with an opt in provision for Santa Clara and San Mateo Counties. The expenditure plan is still being developed but currently MTC is suggesting 90% of funds going to the counties determined by local regional partners. The 10% annual amount that would

go to MTC will be apportioned \$25 million to fare subsidies, \$10 million to mapping and wayfinding, \$15 million to transit priority measures (which could include transit signal priority or pre-emption, priority queue jumps/transit lanes, including shoulder running), and \$5 million to improve accessibility coordination. It should be noted that MTC is refunding NVTa to reimburse costs associated with providing “one seat” services to all locations in Vallejo. Vine-Go already provided services to Kaiser Hospital.

- MTC Programming and Allocations Committee approved \$14.2 million allocation in Transit Development Act (TDA) and State Transit Assistance (STA) funds for FY 2026 transit operations, and planning. This is the largest subsidy that NVTa gets annually for transit operations.
- On June 16 – MTC hosted an event titled Accessibility Futures; Sharing, Listening, Learning. The workshop will focus on communications, housing, transportation, environment and more.

Local Update

- On June 16th NVTa held an open house at the Soscol Gateway Transit Center to receive comments/input from members of the public on the Countywide Transportation Plan. Thank you, Diana and team, for coordination and to CAC members Ron Richardson and Patricia Lynch for attending.
- A big shout-out to Transit staff and Communications for all the BottleRock and La Onda planning, and last-minute operational changes. The Vine saw a total 5% increase in ridership overall for the two festival weekends.
- The Vine Trail Coalition’s Locomotion Fundraiser in the month of May is now behind us. The Notorious Valley Transportation Animals or NVTa raised \$4,475 and rode, walked, and ran 973 miles. Shout out to our very own Kate Miller who biked 470 miles in the month, logging almost half of the team’s trips! Also shout out to Diana Meehan for rallying the troops and organizing this fun and great cause.
- NVTa is already feeling the impact of the Trump tariffs. Gillig, the company that we have 14 electric buses on order with – one of now just two OEMs manufacturing electric buses that we can acquire with federal funds – has notified us they have incurred costs of almost \$300,000 due to the tariffs.
- NVTa held a ribbon cutting to christen the new Calistoga Shuttle on June 26th at Pioneer Park in Calistoga.
- It was a good month for State Route 37. The replacement of the Novato Creek bridge on the west side of the SR 37 corridor will receive \$67 million from Caltrans’ State Highway and Operational Protection Program (SHOPP) to complete the funding package. The project team has also been notified that Package 2 of the Sears Point to Mare Island Improvements, which includes the east bound additional lane, is recommended by the California Transportation Commission staff to receive \$73 million from the Trade Corridor Enhancement Program (TCEP).

The program team also applied for \$25 million from the Local Partnership Program funds – but that grant application was not funded so the project still has a shortfall, but the project team is optimistic about finding other sources to gap that funding.

- Lastly, we had a few retirements last month, longtime Executive Director had her last day on June 27th last week. Kate was a tremendous leader for the Agency, a personal mentor of mine, and secured millions in state and regional discretionary funds for Napa County projects and programs over her 13 years of service. Kate will remain in the city of Napa in retirement and has promised me she will check-in on us from time to time.
- Renee Kulick, NVTAs longtime Procurement and Compliance Officer, also retired from the agency after 15 years of service. Renee was instrumental in managing the many contracts NVTAs enters on an annual basis and making sure our procurement policies were current and being followed. Renee has always played a central role within the culture of the agency – plying all of us with treats from her candy jar and being a stepmom and favorite to all our dogs. Her infectious laughter and unique sense of humor has made her a great friend to all of us. Renee, and her husband, John, will be moving away from the area. We are all very sad to see her go but wish her the best of luck in her next adventure.

ATTACHMENTS

None



NAPA VALLEY TRANSPORTATION AUTHORITY

Citizen Advisory Committee Agenda Memo

TO: Citizen Advisory Committee
FROM: Danielle Schmitz, Executive Director
REPORT BY: Diana Meehan, Principal Program Planner
(707) 259-8327 / Email: dmeehan@nvta.ca.gov
SUBJECT: Countywide Transportation Plan Update - Revised Goals and Objectives

RECOMMENDATION

Information only

EXECUTIVE SUMMARY

Each of the nine Bay Area County Transportation Agencies (CTAs) is required to adopt a Countywide Transportation Plan (CTP) every four years, which aligns with the regional Plan Bay Area initiative to address local transportation priorities and financial needs. CTPs also serve as essential building blocks for the development of MTC's larger regional transportation plan. The current CTP- "Advancing Mobility 2045", was adopted in 2021, and it is necessary for NVRTA to update the plan to extend its forecast year to 2050. The CTP update process should be complete by early 2026, ensuring it is prepared in time for the next regional transportation planning cycle.

At the special Board Retreat held on April 16, the Board reviewed goals and objectives from, Advancing Mobility 2045. Staff developed proposed changes to the goals and objectives based on the feedback received at the April retreat. The NVRTA Board approved the revised CTP goals and objectives at the June 18, 2025 meeting.

FISCAL IMPACT

Is there a Fiscal Impact? No

BACKGROUND

The CTP is part of a regional planning process that culminates in the publication of a Regional Transportation Plan (RTP) by the Metropolitan Transportation Commission (MTC). Programs and projects submitted to MTC for inclusion in the RTP, known as “Plan Bay Area”, must be fiscally constrained. The CTP also includes projects and programs where funding has not been identified (unconstrained plan) allowing them to advance should additional funding be identified. Projects must be included in the plan to move forward or they cannot move advance until the next CTP and RTP cycle. As part of the planning effort, Goals and Objectives are defined to help guide staff, member agencies, and the public to frame projects and programs that are included in the plan.

Goals and objectives developed in the current CTP, Advancing Mobility 2045, were based on concepts that still hold relevance today. These include:

- **Transportation Limitations:** Napa County faces physical and environmental constraints that restrict the expansion of highways and roads, limiting the ability to reduce traffic congestion through infrastructure growth.
- **Commuter and Visitor Impact:** Peak traffic congestion is intensified by both tourism and regional commuting (pass-through trips). However, a significant portion of the traffic stems from Napa County employees commuting in from outside the area and residents commuting out for work.
- **Commuting Habits:** The majority of Napa County commuters drive alone. Only a small percentage of commuters take transit, carpool or vanpool, bike or walk to work, indicating limited use of alternative transportation modes.
- **Housing Affordability:** High housing costs in Napa County create challenges in developing enough affordable housing to accommodate the county’s workforce.

At its retreat in April, the Board provided significant feedback to help staff create proposed revisions to the Board adopted Goals and Objectives from the previous CTP. The Board approved the revisions at the June 18, 2025 meeting.

Next Steps:

- Upcoming Public Engagement:
 - Meet Me in the Streets-American Canyon Wednesday July 9, 4pm-8pm
 - St. Helena Farmers Market July/August—Date TBD
- Draft CTP Metrics, Projects and Programs-August/September
- Phase 2 Public Engagement-October
- Public Draft-November/December
- Final Draft-February 2026

ATTACHMENTS

None



NAPA VALLEY TRANSPORTATION AUTHORITY

Citizen Advisory Committee Agenda Memo

TO: Citizen Advisory Committee
FROM: Danielle Schmitz, Executive Director
REPORT BY: Addrell Coleman, Associate Planner
(707) 259-8235 / Email: acoleman@nvta.ca.gov
SUBJECT: Travel Behavior Study Update

RECOMMENDATION

Information only

EXECUTIVE SUMMARY

Napa Valley Transportation Authority's 2024 Travel Behavior Study is nearing completion and builds on data collected in 2020 to better understand current travel patterns throughout Napa County. The study compares pre-pandemic and post-pandemic patterns and will help inform updates to regional transportation plans and models.

FISCAL IMPACT

Is there a Fiscal Impact? No

BACKGROUND

The 2024 Travel Behavior Study builds upon the data collected during the 2020 study while incorporating new technologies and methodologies to better understand how people move throughout Napa County. The study focuses on work, school, non-work, and visitor trips; identifies entry and exit points, trip volumes, and destinations; and evaluates predominant travel modes, vehicle occupancies, and peak travel times. It also considers seasonal variation and includes both weekday and weekend travel.

NVRTA hired a consultant, RSG, to collect traffic count data in early November at key gateway intersections and roadway segments throughout the County. They also accessed signal data from the City of Napa's Miovision-equipped intersections. Additional travel pattern data was gathered from Replica and StreetLight. Replica uses anonymous

mobile data and land use information to estimate why, how, and when people travel. StreetLight uses data from smartphones and vehicles to show where people are going and how they get there. To supplement these efforts, NVTa conducted an employer survey focused on travel days, times, and routes, with comparisons to pre-pandemic patterns to better understand peak travel patterns and commuting habits across different areas of the county. The survey was promoted through multiple channels and received nearly 700 responses.

The collected data was analyzed to identify key travel trends and changes since the 2020 study. The study examines trip origins and destinations, Napa County pass-through traffic, most-traveled destinations, mode share, mode shift, commute times, and vehicle miles traveled (VMT) to evaluate where people live and work, and how they travel. A presentation displaying preliminary data will be presented at the meeting.

ATTACHMENT

None



NAPA VALLEY TRANSPORTATION AUTHORITY

Citizen Advisory Committee Agenda Memo

TO: Citizen Advisory Committee (CAC)
FROM: Danielle Schmitz, Executive Director
REPORT BY: Libby Payan, Senior Program Planner/Administrator
(707) 259-8782 / Email: lpayan@nvta.ca.gov
SUBJECT: Vine Transit Update

RECOMMENDATION

That the Napa Valley Transportation Authority (NVTA) Citizen Advisory Committee receive the Vine Transit update.

BACKGROUND

Recent Schedule Changes

The most recent schedule change was implemented on Sunday June 8, 2025 to coincide with the conclusion of the 2024-2025 school year. The following changes went into effect:

- Paused the school trippers in American Canyon and St Helena
- Added one additional Route C trip on weekdays for the summer
- Route 11 time adjustments to weekday and to make Saturday & Sunday schedules align
- Changed weekday trips on Route D to accommodate the Camille Creek Community School's Summer School schedule
- Adjusted the Route 21 schedule to incorporate extra trip time in the run

Future Schedule Changes

The next schedule change will occur on Sunday August 10th to coincide with the start of the 2025-2026 school year. The following changes are currently being drafted:

- Resuming the school trippers in American Canyon and St Helena

- Reimagining Route 11X into a more expediated version of Route 11 that serves the most popular Route 11 stops including the Redwood Park and Ride, Soscol Gateway Transit Center, Napa Valley College, American Canyon Park & Ride, the Sereno Transit Center in Vallejo and the Vallejo Ferry Terminal
- Eliminating the additional weekday late Route C trip that was operational during the Summer
- Adjusting the Route D schedule to accommodate the Camille Creek Community School's fall and spring school schedule
- Adjusting the first three northbound Route 10 trips to start at Napa Valley College (currently, the first three northbound Route 10 trips start at the Soscol Gateway Transit Center, skipping the Napa Valley College and Soscol/Kansas bus stops)
- Adding Saturday service on Route 29 with nine round trips

BottleRock and La Onda Ridership

Vine Transit once again partnered with Latitude 38 and Visit Napa Valley to provide free rides on the BottleRock and La Onda weekends to all passengers, regardless of their destination. Vine Transit operated extra service during the day and a special late night post-concert service to safely transport attendees. Table 1 below highlights the BottleRock ridership from 2025 and compares it to 2024. Regular Service Riders highlights how many riders took regularly scheduled Vine Transit Routes. Special Hours Riders includes how many riders took any trips on routes that only operated during the festival weekends. Specifically, the Special Hours Riders include riders on late night post-concert trips, the Sunday service on local routes and the Route 29 weekend trips. The data shows an increase in ridership during BottleRock weekend and a slight decline on La Onda ridership. It's worth noting that overall there were fewer attendees at La Onda this year compared to last year. Staff is keeping a running list of suggestions/improvements to consider for next year with the goal of continuing to offer safe transportation to more attendees next year.

Table 1: BottleRock Ridership 2024 vs 2025

	Total Riders	Regular Service Riders	Special Hours Riders
2024	5,610	4,698	912
2025	6,135	4,992	1,143
% change	+9%	+6%	+25%

Table 2: La Onda Ridership 2024 vs 2025

	Total Riders	Regular Service Riders	Special Hours Riders
2024	2,666	1,838	828
2025	2,567	1,862	705
% change	-4%	+1%	-15%

Marketing Efforts

Staff has made a concerted effort to attend more outreach events this year to raise general awareness of Vine Transit services, promote NVTA planning efforts and programs. Events that NVTA staff has attended since the previous Vine Transit report in May include:

- Napa County Office of Education Resource Fair (April 9)
- Napa Earth Day (April 12)
- Napa Valley College Career Day (April 30)
- St Helena Farmer's Market (May 2)
- Napa Valley BikeFest (May 4)
- American Canyon Middle School Career Fair (May 8)
- Bike to Wherever Day (May 15)
- Calistoga Safety Day (May 17)
- Health and Human Services Career Fair (May 27)
- Older Adult Health and Wellness Fair (May 28)
- Seniors Against Financial Exploitation Event (June 4)
- Meet Me in the Street – American Canyon (June 11)
- BBQ Dinner at Las Casitas Mobile Home Park in American Canyon (June 13)
- Rohlf's Manor Health and Wellness Fair (June 27)

Computer Aided Dispatch/Automatic Vehicle Location and On-Demand Automated Dispatching Update

NVTA released a Request for Information (RFI) for CAD-AVL and On-Demand Automated Dispatching on March 26, 2025, as both contracts for these existing services are set to expire on or around June 30, 2026. NVTA received twelve (12) responses from firms interested in this project by the May deadline. A team of three people from NVTA's Public Transportation Planning team reviewed each response to this RFI and found them all to be very viable solutions for NVTA's needs. NVTA invited six of the firms to do oral presentations and answer questions related to their proposed solutions. The following firms were chosen for interviews:

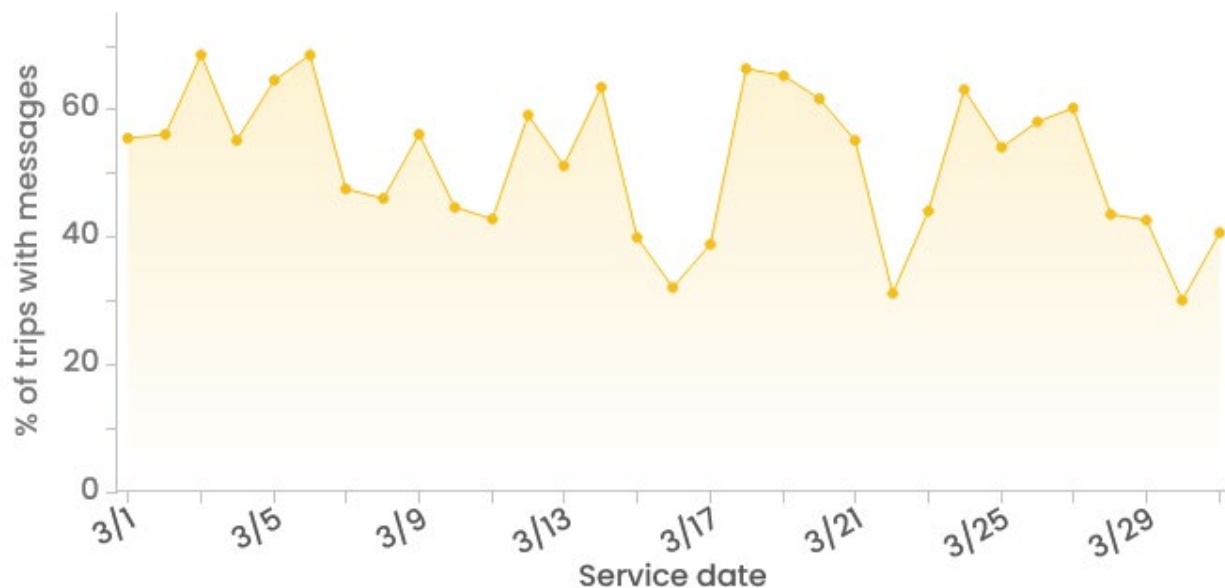
- HBBS Connect Corp.

- ETA Transit
- Connexionz
- Passio Technologies
- Equans along with Spare

The interviews will take place in late June and early July, after which NVTA will decide whether to proceed with a Request for Proposals (RFP) for CAD-AVL and On-Demand Automated Dispatching combined or to issue separate RFPs for each service.

While NVTA looks for alternatives, NVTA has had a full new CAD/AVL system installed on 18 buses including the four new cutaways and 14 new Gillig Electric Buses. These installations include CradlePoint Routers, instead of Digi Routers, and were tested by a third-party inspector from First Transit at the Gillig plant to ensure quality installation. Finally, NVTA continues to track the percentage of trips sending real-time messages. The most recent complete month published by the Cal ITP shows that on weekdays between 68.4% and 42.75% of trips report real-time data. The lowest days in March were on the weekends. NVTA and Transdev have retrained and monitored weekend dispatchers since March to increase weekend trip completeness and on June 15th, the most recent Sunday trip completeness of 90% was achieved.

Table 3: Trip Completeness by Day, March 2025



ATTACHMENTS

None



NAPA VALLEY TRANSPORTATION AUTHORITY

Citizen Advisory Committee Agenda Memo

TO: Citizen Advisory Committee (CAC)
FROM: Michael Baldini, CAC Chair
REPORT BY: Michael Baldini, CAC chair & Laura Sanderlin, NVTA Board Secretary
SUBJECT: Letter to the NVTA Board

RECOMMENDATION

That the Napa Valley Transportation Authority (NVTA) Citizen Advisory Committee review and submit a letter recommending the NVTA Board of Directors to consider amending CAC bylaws to reflect a proposed committee name change.

BACKGROUND

The NVTA Board of Directors created the Citizen Advisory Committee (CAC) in 2016 to serve in an advisory capacity by providing the Agency with advice, comments and suggestions pertaining to multimodal plans, programs and projects administered by NVTA of interest to the community of Napa County. Per the established bylaws, the name of the committee was designated as the Citizen Advisory Committee (CAC).

At its May 7, 2025 regular meeting, the CAC Chair appointed members Ashley Tenscher and Patricia Lynch to an ad hoc committee for the purpose of drafting a letter to the NVTA Board of Directors on behalf of the CAC with recommendation to change the name of the committee. The ad hoc committee has since met and the CAC will review, discuss and finalize the proposed letter. Following approval of this item, the letter will be submitted to the NVTA Board Chair by the CAC Chair for consideration of amending the bylaws to reflect the change in committee name.

ATTACHMENT

- 1) Proposed Letter to NVTA Board of Directors from CAC

Dear Board Chair Joseph:

The Napa Valley Transportation Authority (NVTa) Citizen Advisory Committee Members are requesting to be known and recognized as the NVTa ***Community Advisory Committee***.

The NVTa functions as a planning and congestion management agency for Napa Valley a community of inhabitants, short term, and truly short term, interacting at times randomly and with purpose and intent to go from one place to others safely, timely and efficiently.

The heretofore Citizens Advisory Committee view our task as voicing community needs and concern delivered respectfully and thoughtfully. The present roster of Citizens Advisory Committee Members provides diverse, insight and dynamic comment through their myriad of life and career experiences in service to the NVTa.

Reflective of the nature and vitality of this unique treasure in Napa Valley, the Committee Members includes volunteers spanning the width and breath of this Napa Valley – covering business sectors such as health care, agricultural, warehousing, construction, transportation, hospitality, and manufacturing.

We believe that the NVTa Community Advisory Committee most accurately captures the broad spectrum of interests that come together to advise the NVTa on best practices, user concerns, decisions, and actions necessary to assist NVTa on mission.

On behalf of and with unanimous support from our Membership, we ask for Your immediate consideration to our request.

Respectfully,

Michael J Baldini
Chair, Citizen Advisory Committee