

Napa Valley Transportation Authority

625 Burnell Street
Napa, CA 94559



Agenda - Final

Thursday, November 7, 2024
10:00 AM

JoAnn Busenbark Board Room

Paratransit Coordinating Council (PCC)

The Napa Valley Transportation Authority (NVTa) Paratransit Coordinating Council (PCC) meeting will be held both in person with a Zoom option available for members of the public to participate. All committee members are expected to participate in person and follow the traditional Brown Act rules.

All materials relating to an agenda item for an open session of a regular meeting of the Paratransit Coordinating Council (PCC) are posted on the NVTa website at: <https://nctpa.legistar.com/Calendar.aspx>

PUBLIC MEETING GUIDELINES FOR PARTICIPATING VIA PHONE/VIDEO CONFERENCING

- 1) To join the meeting via Zoom video conference from your PC, Mac, iPad, iP 882 3261 2915
- 2) To join the Zoom meeting by phone - dial 1-669-900-6833, enter meeting ID: 882 3261 2915 If asked for the participant ID or code, press #.

Public Comments

Members of the public may comment on matters within the purview of the Committee that are not on the meeting agenda during the general public comment item at the beginning of the meeting. Comments related to a specific item on the agenda must be reserved until the time the agenda item is considered and the Chair invites public comment. Members of the public are welcome to address the Committee, however, under the Brown Act Committee members may not deliberate or take action on items not on the agenda, and generally may only listen.

Instructions for submitting a Public Comment are on the next page.

Members of the public may submit a public comment in writing by emailing info@nvta.ca.gov with PUBLIC COMMENT as the subject line (for comments related to an agenda item, please include the item number). All written comments should be 350 words or less, which corresponds to approximately 3 minutes or less of speaking time. Public comments emailed to info@nvta.ca.gov after 5 p.m. the day before the meeting will be entered into the record but not read out loud. If authors of the written correspondence would like to speak, they are free to do so and should raise their hand and the Chair will call upon them at the appropriate time.

1. To comment during a virtual meeting (Zoom), click the "Raise Your Hand" button (click on the "Participants" tab) to request to speak when Public Comment is being taken on the Agenda item. You must unmute yourself when it is your turn to make your comment for up to 3 minutes. After the allotted time, you will then be re-muted. Instructions for how to "Raise Your Hand" are available at <https://support.zoom.us/hc/en-us/articles/205566129-Raise-Hand-In-Webinar>.

2. To comment by phone, press "*9" to request to speak when Public Comment is being taken on the Agenda item. You must unmute yourself by pressing "*6" when it is your turn to make your comment, for up to 3 minutes. After the allotted time, you will be re-muted.

Instructions on how to join a Zoom video conference meeting are available at: <https://support.zoom.us/hc/en-us/articles/201362193-Joining-a-Meeting>

Instructions on how to join a Zoom video conference meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663-Joining-a-meeting-by-phone>

Note: The methods of observing, listening, or providing public comment to the meeting may be altered due to technical difficulties or the meeting may be cancelled, if needed.

All materials relating to an agenda item for an open session of a regular meeting of the NVTA PCC are posted on the NVTA website 72 hours prior to the meeting at: <https://nctpa.legistar.com/Calendar.aspx> or by emailing info@nvta.ca.gov to request a copy of the agenda.

Materials distributed to the members of the Committee present at the meeting will be available for public inspection after the meeting. Availability of materials related to agenda items for public inspection does not include materials which are exempt from public disclosure under Government Code sections 6253.5, 6254, 6254.3, 6254.7, 6254.15, 6254.16, or 6254.22.

Americans with Disabilities Act (ADA): This Agenda shall be made available upon request in alternate formats to persons with a disability. Persons requesting a disability-related modification or accommodation should contact Kathy Alexander, NVTA Deputy Board Secretary, at (707) 259-8627 during regular business hours, at least 48 hours prior to the time of the meeting.

Note: Where times are indicated for agenda items, they are approximate and intended as estimates only, and may be shorter or longer as needed.

Acceso y el Título VI: La NVTA puede proveer asistencia/facilitar la comunicación a las personas discapacitadas y los individuos con conocimiento limitado del inglés quienes quieran dirigirse a la Autoridad. Para solicitar asistencia, por favor llame al número (707) 259-8627. Requerimos que solicite asistencia con tres días hábiles de anticipación para poderle proveer asistencia.

Ang Accessibility at Title VI: Ang NVTA ay nagkakaloob ng mga serbisyo/akomodasyon kung hilingin ang mga ito, ng mga taong may kapansanan at mga indibiduwal na may limitadong kaalaman sa wikang Ingles, na nais na matugunan ang mga bagay-bagay na may kinalaman sa NVTA PCC. Para sa mga tulong sa akomodasyon o pagsasalin-wika, mangyari lang tumawag sa (707) 259-8627. Kakailanganin namin ng paunang abiso na tatlong araw na may pasok sa trabaho para matugunan ang inyong kahilingan.

1. Call To Order
2. Roll Call
3. Public Comment
4. Committee Member Comments
5. Staff Comments

6. STANDING AGENDA ITEMS

6.1 NVTA Board Meeting Report (Devereaux Smith)

Note: Where times are indicated for the agenda items they are approximate and intended as estimates only, and may be shorter or longer, as needed.

7. PRESENTATIONS

7.1 Accessible Transportation Needs Assessment Update (Diana Meehan/Nelson Nygaard)

Recommendation: Information only

Estimated Time: 10:10 a.m.

8. CONSENT AGENDA

8.1 Meeting Minutes of September 5, 2024 PCC Meeting (Kathy Alexander) (Pages 7-9)

Recommendation: PCC action will approve the September 5, 2024 meeting minutes.

Estimated Time: 10:25 a.m.

Attachments: [Draft Minutes.pdf](#)

9. REGULAR AGENDA ITEMS

9.1 Nomination and Election of Chairperson, Vice Chairperson for the 2025 Calendar Year (Kathy Alexander) (Page 10)

Recommendation: That the Paratransit Coordinating Council (PCC) elect a chair and vice-chair to start serving in January 2025.

Estimated Time: 10:25 a.m.

Attachments: [Staff Report.pdf](#)

9.2 Draft 2025 Paratransit Coordinating Council (PCC) Work Plan and 2025 Meeting Calendar (Kathy Alexander) (Pages 11-13)

Recommendation: That the Paratransit Coordinating Council (PCC) provide input and approve the 2025 PCC Work Plan (Attachment 1) and review the 2025 Meeting Calendar (Attachment 2).

Estimated Time: 10:30 a.m.

Attachments: [Staff Report.pdf](#)

9.3 Vine Transit Update (Libby Payan) (Pages 14-20)

Recommendation: Information only

Estimated Time: 10:35 a.m.

Attachments: [Staff Report.pdf](#)

10. FUTURE AGENDA ITEMS

11. ADJOURNMENT

11.1 The next regularly scheduled meeting for the NVTA Paratransit Coordinating Council is Thursday, January 9, 2025 at 10:00 a.m.

I, Kathy Alexander, hereby certify that the agenda for the above stated meeting was posted at a location freely accessible to members of the public at the NVTA offices, 625 Burnell Street, Napa, CA by 5:00 p.m., on October 31, 2024.

Kathy Alexander

Kathy Alexander, Deputy Board Secretary

Glossary of Acronyms

AB 32	Global Warming Solutions Act	FAS	Federal Aid Secondary
ABAG	Association of Bay Area Governments	FAST	Fixing America's Surface Transportation Act
ACFR	Annual Comprehensive Financial Report	FHWA	Federal Highway Administration
ADA	American with Disabilities Act	FTA	Federal Transit Administration
APA	American Planning Association	FY	Fiscal Year
ATAC	Active Transportation Advisory Committee	GHG	Greenhouse Gas
ATP	Active Transportation Program	GGRF	Greenhouse Gas Reduction Fund
BAAQMD	Bay Area Air Quality Management District	GTFS	General Transit Feed Specification
BAB	Build America Bureau	HBP	Highway Bridge Program
BART	Bay Area Rapid Transit District	HBRR	Highway Bridge Replacement and Rehabilitation Program
BATA	Bay Area Toll Authority	HIP	Housing Incentive Program
BIL	Bipartisan Infrastructure Law (IIJA)	HOT	High Occupancy Toll
BRT	Bus Rapid Transit	HOV	High Occupancy Vehicle
CAC	Citizen Advisory Committee	HR3	High Risk Rural Roads
CAP	Climate Action Plan	HSIP	Highway Safety Improvement Program
CAPTI	Climate Action Plan for Transportation Infrastructure	HTF	Highway Trust Fund
Caltrans	California Department of Transportation	HUTA	Highway Users Tax Account
CASA	Committee to House the Bay Area	HVIP	Hybrid & Zero-Emission Truck and Bus Voucher Incentive Program
CBTP	Community Based Transportation Plan	IFB	Invitation for Bid
CEQA	California Environmental Quality Act	ITIP	State Interregional Transportation Improvement Program
CIP	Capital Investment Program	ITOC	Independent Taxpayer Oversight Committee
CMA	Congestion Management Agency	IS/MND	Initial Study/Mitigated Negative Declaration
CMAQ	Congestion Mitigation and Air Quality Improvement Program	JARC	Job Access and Reverse Commute
CMP	Congestion Management Program	LCTOP	Low Carbon Transit Operations Program
CalSTA	California State Transportation Agency	LIFT	Low-Income Flexible Transportation
CTA	California Transit Association	LOS	Level of Service
CTP	Countywide Transportation Plan	LS&R	Local Streets & Roads
CTC	California Transportation Commission	LTF	Local Transportation Fund
CY	Calendar Year	MaaS	Mobility as a Service
DAA	Design Alternative Analyst	MAP 21	Moving Ahead for Progress in the 21 st Century Act
DBB	Design-Bid-Build	MPO	Metropolitan Planning Organization
DBE	Disadvantaged Business Enterprise	MTC	Metropolitan Transportation Commission
DBF	Design-Build-Finance	MTS	Metropolitan Transportation System
DBFOM	Design-Build-Finance-Operate-Maintain	ND	Negative Declaration
DED	Draft Environmental Document	NEPA	National Environmental Policy Act
EIR	Environmental Impact Report	NOAH	Natural Occurring Affordable Housing
EJ	Environmental Justice	NOC	Notice of Completion
EPC	Equity Priority Communities	NOD	Notice of Determination
ETID	Electronic Transit Information Displays		

Glossary of Acronyms

NOP	Notice of Preparation	SHA	State Highway Account
NVTA	Napa Valley Transportation Authority	SHOPP	State Highway Operation and Protection Program
NVTA-TA	Napa Valley Transportation Authority-Tax Agency	SNTDM	Solano Napa Travel Demand Model
OBAG	One Bay Area Grant	SR	State Route
PA&ED	Project Approval Environmental Document	SRTS	Safe Routes to School
P3 or PPP	Public-Private Partnership	SOV	Single-Occupant Vehicle
PCC	Paratransit Coordination Council	STA	State Transit Assistance
PCI	Pavement Condition Index	STIC	Small Transit Intensive Cities
PCA	Priority Conservation Area	STIP	State Transportation Improvement Program
PDA	Priority Development Areas	STP	Surface Transportation Program
PID	Project Initiation Document	TAC	Technical Advisory Committee
PIR	Project Initiation Report	TCM	Transportation Control Measure
PMS	Pavement Management System	TCRP	Traffic Congestion Relief Program
Prop. 42	Statewide Initiative that requires a portion of gasoline sales tax revenues be designated to transportation purposes	TDA	Transportation Development Act
PSE	Plans, Specifications and Estimates	TDM	Transportation Demand Management Transportation Demand Model
PSR	Project Study Report	TE	Transportation Enhancement
PTA	Public Transportation Account	TEA	Transportation Enhancement Activities
RACC	Regional Agency Coordinating Committee	TEA 21	Transportation Equity Act for the 21 st Century
RAISE	Rebuilding American Infrastructure with Sustainability and Equity	TFCA	Transportation Fund for Clean Air
RFP	Request for Proposal	TIP	Transportation Improvement Program
RFQ	Request for Qualifications	TIFIA	Transportation Infrastructure Finance and Innovation Act
RHNA	Regional Housing Needs Allocation	TIRCP	Transit and Intercity Rail Capital Program
RM 2	Regional Measure 2 Bridge Toll	TLC	Transportation for Livable Communities
RM 3	Regional Measure 3 Bridge Toll	TLU	Transportation and Land Use
RMRP	Road Maintenance and Rehabilitation Program	TMP	Traffic Management Plan
ROW (R/W)	Right of Way	TMS	Transportation Management System
RTEP	Regional Transit Expansion Program	TNC	Transportation Network Companies
RTIP	Regional Transportation Improvement Program	TOAH	Transit Oriented Affordable Housing
RTP	Regional Transportation Plan	TOC	Transit Oriented Communities
SAFE	Service Authority for Freeways and Expressways	TOD	Transit-Oriented Development
SAFETEA-LU	Safe, Accountable, Flexible, and Efficient Transportation Equity Act-A Legacy for Users	TOS	Transportation Operations Systems
SB 375	Sustainable Communities and Climate Protection Act 2008	TPA	Transit Priority Area
SB 1	The Road Repair and Accountability Act of 2017	TPI	Transit Performance Initiative
SCS	Sustainable Community Strategy	TPP	Transit Priority Project Areas
		VHD	Vehicle Hours of Delay
		VMT	Vehicle Miles Traveled

****REGULAR MEETING - SPECIAL LOCATION****

Napa Valley Transportation Authority

625 Burnell Street
Napa, CA 94559

Meeting Minutes - Draft Paratransit Coordinating Council (PCC)

Thursday, September 5, 2024

Vine Bus Maintenance Facility 101 Sheehy Court Napa CA
10:00 AM

1. Call To Order

Chair Sweigert called the meeting to order at 10:08 a.m.

2. Roll Call

Present: 5 - Tom Collette
Ellen Sweigert
Jeannie Smith
Devereaux Smith
Heather Stanton

Absent: 1 - Lisa DeRose-Hernandez

It was noted that Member Collette was en route.

There was not a quorum when the meeting was called to order, however the PCC met quorum with Member Jeannie Smith's arrival at 10:10 a.m.

3. Public Comment

TC Hulseley provided comment on the opening of the St. Helena to Calistoga Vine Trail.

4. Committee Member Comments

Devereaux Smith reported on the July NVTA Board meeting.

[Jeannie Smith in attendance at this time; Ms. Alexander confirmed there was a quorum.]

5. Staff Comments

Rebecca Schenck explained the order of tour of the Vine Maintenance Facility and started the tour.

6. Tour of Vine Bus Maintenance Facility

[Member Collette in attendance at this time.]

7. CONSENT AGENDA

7.1 Meeting Minutes of May 2, 2024 Paratransit Coordinating Council (PCC) Meeting (Kathy Alexander) (Pages 7-8)

MOTION by DEVEREAUX SMITH, SECOND by SWEIGERT to APPROVE the May 2, 2024 Meeting Minutes. Stanton abstained. Motion passed.

8. REGULAR AGENDA ITEMS

8.1 Vine Informational Videos Preview (Rebecca Schenck)

Information Only/No Action Taken

8.2 Countywide Accessible Transportation Needs Assessment Progress Update (Libby Payan) (Pages 9-19)

Libby Payan provided an update on the Countywide Accessible Transportation Needs Assessment.

Information Only/No Action Taken

8.3 Countywide Transportation Plan and Supporting Documents Update (NVTA Staff) (Pages 20-23)

- a. Countywide Transportation Plan
- b. Travel Behavior Study
- c. **Community Based Transportation Plan**
- d. **Active Transportation Plan**

Libby Payan provided an overview of the Countywide Transportation Plan, Travel Behavior Study and Active Transportation Plan, and an update on the Community Based Transportation Plan.

Member Stanton provided comments on census tracts with population and climate change. Chair Sweigert provided comment on public outreach.

Public comment provided by Lyall Abbott on advertising and surveys for the plans.

Information Only/No Action Taken

8.4 Nomination of PCC Representative to the Technical Advisory Committee (Kathy Alexander) (Page 24)

Kathy Alexander provided an overview on the PCC representative on the Technical Advisory Committee (TAC) and invited nominations from the Council. Chair Sweigert volunteered to service on the TAC.

MOTION by STANTON, SECOND by DEVEREAUX SMITH to RECOMMEND the NVTA Board appoint Sweigert as the PCC representative to the TAC. Motion passed.

8.5 Vine Transit Update (Libby Payan) (Pages 25-32)

Libby Payan provided an update on Vine Transit operations for the fourth quarter of Fiscal Year 2023-2024 that included outreach efforts, regional efforts, the August 11 schedule change and ridership.

Information Only/No Action Taken

9. FUTURE AGENDA ITEMS

None

10. ADJOURNMENT

10.1 The next regularly scheduled meeting for the NVTa Paratransit Coordinating Council is November 7, 2024 at 10:00 a.m.

Meeting adjourned at 11:50 a.m.

Kathy Alexander, Deputy Board Secretary



NAPA VALLEY TRANSPORTATION AUTHORITY PCC Agenda Letter

TO: Paratransit Coordinating Council (PCC)
FROM: Kate Miller, Executive Director
REPORT BY: Kathy Alexander, Deputy Board Secretary
(707) 259-8627, Email: kalexander@nvta.ca.gov
SUBJECT: Nomination and Election of Chairperson and Vice Chairperson for the
2025 Calendar Year

RECOMMENDATION

That the Paratransit Coordinating Council (PCC) elect a chair and vice-chair for calendar year 2025, starting in January 2025.

FISCAL IMPACT

Is there a fiscal impact? No

BACKGROUND

Each year the PCC elects a chair and vice chair before the end of the calendar year to serve the following year. The chair facilitates the meetings and works with staff collaboratively to build and review agendas. The vice-chair serves as the chair when the chair is unable to attend meetings. Ellen Sweigert is currently the chair and Jeannie Smith is the vice chair.

ATTACHMENTS

None



NAPA VALLEY TRANSPORTATION AUTHORITY

Paratransit Coordinating Council Agenda Memo

TO: Paratransit Coordinating Council
FROM: Kate Miller, Executive Director
REPORT BY: Kathy Alexander, Deputy Board Secretary
(707) 259-8627, Email: kalexander@nvta.ca.gov
SUBJECT: Draft 2025 Paratransit Coordinating Council (PCC) Work Plan and 2025 Meeting Calendar

RECOMMENDATION

That the Paratransit Coordinating Council (PCC) provide input and approve the 2025 PCC Work Plan (Attachment 1) and review the 2025 Meeting Calendar.

FISCAL IMPACT

Is there a Fiscal Impact? No

BACKGROUND AND DISCUSSION

The Napa Valley Transportation Authority (NVTA) was created under a Joint Powers Agreement (JPA) that specifically delineates the many roles and responsibilities of the agency and its advisory bodies. In addition, each advisory committee has its own by-laws and areas of particular focus.

NVTA staff must delineate committee objectives, maintain agency programs and complete projects within available financial and human resources. To optimize available resources, staff has developed a draft Work Plan for each committee.

The draft 2025 PCC Work Plan (Attachment 1) includes regular agenda items, transit planning and program review. The intent of the work plan is to provide a guideline for anticipated action and advisory items that staff will bring before the PCC throughout the next calendar year.

ATTACHMENTS

- (1) Draft NVTA PCC 2025 Work Plan
- (2) Draft 2025 Meeting Calendar

2025 PCC Work Plan

Attachment 2
PCC Item 9.2
November 7, 2024

Item	Anticipated Date
Review service statistics for all NVTA's transit services and programs	On-going
Review/propose changes to VineGo, Taxi-Scrip, Transit Ambassador, Shared Vehicle programs, and Vine fixed route service	As needed
Review bus stops/facilities related to access issues	As needed
Make recommendations regarding the submission of claims for certain TDA and FTA funds and allocations consistent with its priorities, and address coordination of paratransit services within Napa County	As needed
Review various transit projects and studies	As needed
Review Vine transit system updates and performance standards	Bi-monthly
Receive updates on various plans and reports, such as the Active Transportation Plan, Community Based Transportation Plan , Countywide Transportation Plan, Short Range Transit Plan, and transit specific studies	As needed
Review vehicle procurements	As needed
Review the NVTA Annual Report	March
Express Bus Study Project Implementation	Ongoing
Receive updates on the Accessible Transportation Needs Assessment	January – December 2025
Elect PCC Chair and Vice Chair and NVTA representative for CY 2025	November 2025

**Proposed 2025
NVTA/NVTA-TA Board of Directors and Committee Meeting Calendar**

January

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
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19	20	21	22	23	24	25
26	27	28	29	30	31	

February

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
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March

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April

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May

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June

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July

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August

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31						

September

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October

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November

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December

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
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NVTA
1:30 PM
NVTA-TA
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PCC
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ATAC
5:30 PM
CAC
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ITOC
2:00 PM
HOLIDAY



NAPA VALLEY TRANSPORTATION AUTHORITY
Paratransit Coordinating Council Agenda Memo

TO: Paratransit Coordinating Council
FROM: Kate Miller, Executive Director
REPORT BY: Libby Payan, Senior Program Planner/Administrator
(707) 259-8782 / Email: lpayan@nvta.ca.gov
SUBJECT: Vine Transit Update

RECOMMENDATION

That the Paratransit Coordinating Council (PCC) receive the first quarter Fiscal Year (FY) 2024-25 Vine Transit update.

BACKGROUND

Ridership

Tables 1 through 3, compares the annual difference between first quarter of FY 2023-24 to the same period of FY 2024-25 to show the year-over-year ridership variations.

Table 1 depicts the difference in the City of Napa Ridership in Q1 of Fiscal Year 2023-24 to Q1 of the current federal fiscal year. Although there were two different sets of local routes operated in July – September 2023, there was an overall increase in local ridership of 11.71%.

Table 1: City of Napa Ridership - Comparing Q1 of FY24 & Q1 of FY25

	Q1 FY24*	Q1 FY25	% Difference	Numerical Difference
Local Routes	31,064	34,701	11.71%	3,637

**In the first quarter of FY 2024, there were two different local (City of Napa) routes: (1) the old local routes of N,S,E and W were in service from July 1 – August 12 (2) the newer Routes A-G were in service from August 14 - Present*

Table 2 shows steady overall ridership growth on regional routes of approximately 7% for the quarter. The route showing the largest percentage improvement in ridership is Route

11X at approximately 51%, but the Route 10 traveling up and down the valley during harvest provided the bulk of the numerical increase.

Table 2: Routes 10, 11, 11X, 21 & 29 Ridership – Comparing Q1 of FY24 & Q1 of FY25

	Q1 FY24	Q1 FY25	% Difference	Numerical Difference
Route 10	40,127	45,353	13.02%	5,226
Route 11	33,738	33,680	-0.17%	(58)
Route 11X	944	1,421	50.53%	477
Route 21	4,053	3,484	-14.04%	(569)
Route 29	9,254	9,935	7.36%	681
Total	88,116	93,873	6.53%	5,757

Ridership decreased on the community shuttles overall by about 11% compared to the same quarter last year as shown in Table 3. Calistoga had low July ridership. NVTA received complaints about the air conditioning on these shuttles not keeping up with the high temperatures. Calistoga will be receiving two new shuttles by the end of Q2 and that should put us in a position to make riders more comfortable next summer. Only the Yountville Bee experienced a ridership increase.

Table 3: Community Shuttles– Comparing Q1 of FY24 & Q1 of FY25

	Q1 FY24	Q1 FY25	% Difference	Numerical Difference
Calistoga Shuttle	4,525	3,946	-12.80%	(579)
St. Helena Shuttle	1,463	1,410	-3.62%	(53)
Yountville Bee	1,345	1,413	5.06%	68
American Canyon Transit	5,167	4,313	-16.53%	(854)
Total	12,500	11,082	-11.34%	(1,418)

VineGo ridership rose nominally by about 3% over the last year as seen in Table 4.

Table 4: VineGo Ridership – Comparing Q4 of FY23 & Q4 of FY24

	Q1 FY24	Q1 FY25	% Difference	Numerical Difference
VineGo	3,928	4,055	3.23%	127

Table 5 compares the first quarter of the current fiscal year local ridership to the previous quarter (April, May & June of 2024) to provide insight to more recent ridership trends. Route G experienced the most significant ridership growth of nearly 56%. This can be attributed to extending the Route G as part of the August 11th schedule change. The Route was extended further south to serve the Napa Valley College and Health and Human Services, which are two prominent destinations for riders.

Table 5: City of Napa Ridership - Comparing Q4 of FY24 & Q1 of FY25

	Q4 FY24	Q1 FY25	% Difference	Numerical Difference
Napa Local On-Demand (Route A)	980	980	0.00%	0
Route B	6,581	8,026	21.96%	1,445
Route C	14,683	13,675	-6.87%	(1,008)
Route D	1,962	2,805	42.97%	843
Route E	2,816	2,665	-5.36%	(151)
Route F	3,534	3,411	-3.48%	(123)
Route G	2,016	3,139	55.70%	1,123
Total	32,572	34,701	6.54%	2,129

Table 6 compares regional routes to the previous quarter, which experienced an overall increase of approximately 6%. Route 11X experienced the most significant ridership increase of nearly 35%. A new stop was added to the 11X at Devlin at Airport Road as part of the August 11th schedule change. This gives the riders the opportunity to travel to and from the new Vine Bus Maintenance Facility and surrounding warehousing district near the airport in a faster manner. The same stop is served by Route 11, however, Route 11 has more stops on its route than Route 11X.

Table 6: Routes 10, 11, 11X, 21 & 29 Ridership – Comparing Q4 of FY24 & Q1 of FY25

	Q4 FY24	Q1 FY25	% Difference	Numerical Difference
Route 10	39,363	45,353	15.22%	5,990
Route 11	34,038	33,680	-1.05%	(358)
Route 11X	1,056	1,421	34.56%	365
Route 21	4,184	3,484	-16.73%	(700)
Route 29	9,674	9,935	2.70%	261
Total	88,315	93,873	6.29%	5,558

Table 7 compares the community shuttles to the previous quarter, which shows that overall ridership remained relatively stagnant. American Canyon Transit experienced a decline of about 12%, which can be attributed to student ridership - schools did not resume until the week of August 12, which is about halfway through the first quarter of the current fiscal year. All other services experienced an increase in ridership. Calistoga's increase can be attributed to the fact that in May a second shuttle was added. Ridership for Q4 of FY24 is negatively impacted because only one shuttle was operating in the month of April.

Table 7: Community Shuttles– Comparing Q4 of FY24 & Q1 of FY25

	Q4 FY24	Q1 FY25	% Difference	Numerical Difference
Calistoga Shuttle	3,455	3,946	14.21%	491
St. Helena Shuttle	1,319	1,410	6.90%	91
Yountville Bee	1,394	1,413	1.36%	19
American Canyon Transit	4,887	4,313	-11.75%	(574)
Total	11,055	11,082	0.24%	27

Finally, Table 8 depicts a slight decrease in VineGo ridership, which is one of the first decreases quarter-over-quarter since the beginning of the COVID-19 pandemic. Staff will closely monitor the ridership during the next quarter to see if this trend continues. New VineGo vehicles are arriving around January 2025, which will replace the 2007 vehicles. This will enhance the rider experience by offering a more comfortable and smoother ride.

Table 8: VineGo Ridership – Comparing Q4 of FY23 & Q4 of FY24

	Q1 FY24	Q1 FY25	% Difference	Numerical Difference
VineGo	4,288	4,055	-5.43%	(233)

Chart 1 breaks down the fixed route data by route across first quarters dating back to pre-COVID levels and also adds in the prior quarter (April – June 2024) to visually show the changes over time. The local routes and routes 10 and 11 have all experienced the same general trend of a slow recovery with ridership trending in the right direction. All of the other routes have experienced nominal increases and decreases, but overall ridership has remained relatively stagnant since COVID.

Chart 1: Total Fixed Route Ridership Change

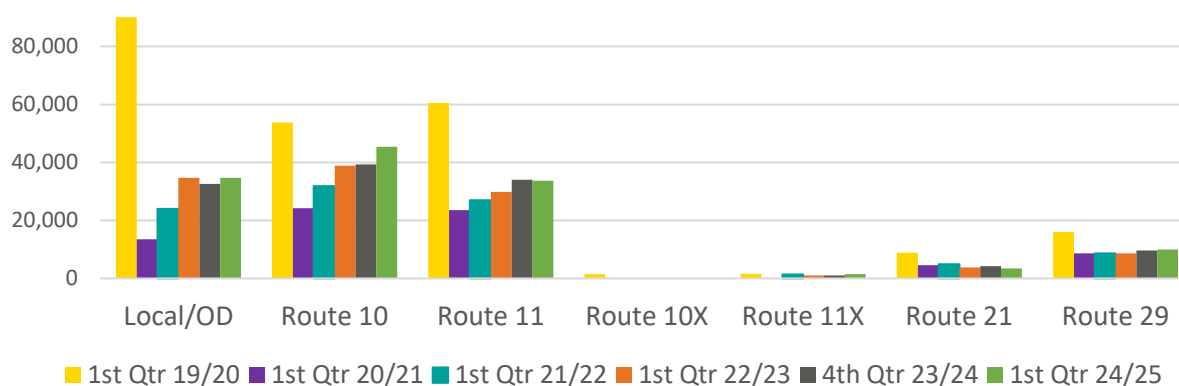
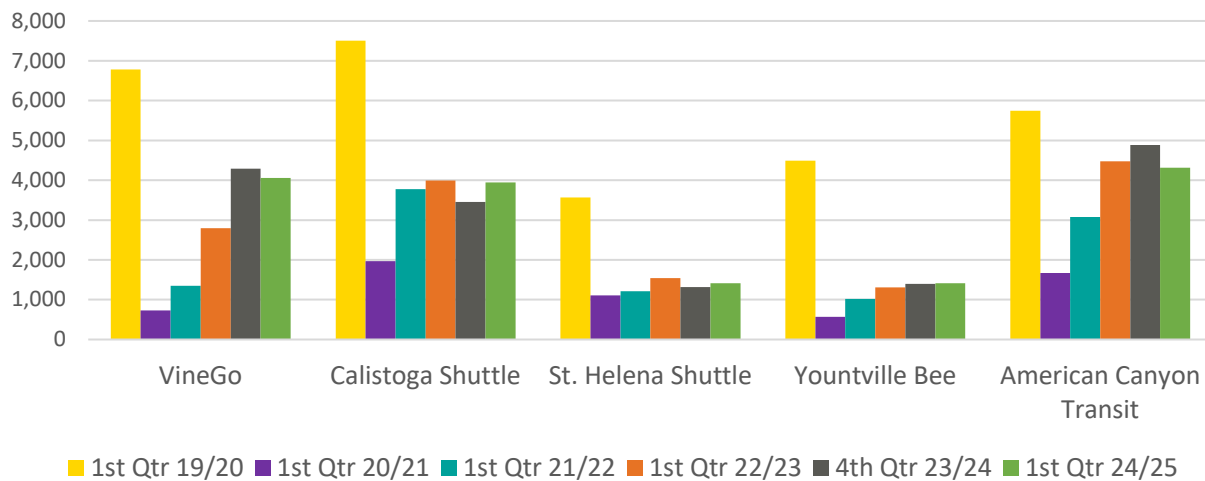


Chart 2 below takes the demand response data and segments it across the different services over the same period as Chart 1. There are differences across the jurisdictional

services. St. Helena Shuttle and the Yountville Bee remain below 50% of pre-COVID levels while American Canyon Transit is inching closer to pre-COVID ridership levels. However, all services are trending upwards since the height of the COVID-19 pandemic.

Chart 2: Total Demand Response Ridership Change



Marketing Efforts

September was Transit Month, which was a successful celebration for Vine Transit. Staff made a concerted effort to post on social media channels and was able to increase its social media engagement by 691% (the average of the results below).

Vine Transit September Social Media Efforts:

Facebook:

- Reach increased 658% (compared to the month prior)
- Content interaction – increased 1,200%
- Link clicks – increased 100%

Instagram:

- Reach – increased 666%
- Content interaction – increased 833%

Nextdoor:

19,531 impressions

Free rides were offered on all routes on September 27th. Additionally, staff setup a table at the transit center during peak travel times and gave away free branded stickers, hats, t-shirts, keychains and carabiners to express our gratitude to our riders.

Direct outreach efforts during the first quarter of this current fiscal year included:

- Distributing Mobility Assistance Informational Brochures with a Meals on Wheels delivery in July, reaching approximately 788 seniors throughout Napa Valley
- Attending City of Napa's National Night Out on August 6th
- Attending American Canyon's Meet Me in the Streets on August 14
- Attending UpValley Family Center's Back to School Night Celebration on August 30th
- Presenting to residents at Rohlffs Manor on September 17th
- Presenting to the Senior Center on September 27th

In the coming weeks, a call for artists will be sent out in the North Bay to solicit artwork for a new bus wrap. A selection committee will choose their top three favorite artists based on artistic style and design for a bus wrap for the new Gillig Electric buses that are expected to arrive in Napa around June/July 2025.

Vine Transit Technologies and Challenges

The NVTA Board of Directors requested additional information about Vine Transit communications technology. We wanted to share this information with PCC as well. Below is a summary of communication systems currently used to deploy Vine Transit services and a summary of the challenges associated with those technologies.

The *Computer Aided Dispatch* and Automated Vehicle Location (CAD/AVL) system is necessary to provide real-time arrival information on Vine fixed route buses and to coordinate bus deployment with scheduling software.

Challenges:

- NVTA currently has a severe vehicle shortage and often a bus without CAD/AVL technology is substituted for a fixed route bus that is out of service.
- Drivers neglect to log in or login properly.
- Signal strength in various areas outside the City of Napa is weak or non-existent which interferes with bus/base station communications.
- Connections between the Mobile Data Terminal and the internet are necessary to upload data – there are limited connections until the solar canopies are completed.
- Unstable router connectivity due to vibration and old router technology (currently being replaced).

Significant efforts are underway to resolve these challenges with the CAD/AVL provider and Transdev staff. If new measures that are in place are unsuccessful, staff will recommend that NVTA procure a new CAD/AVL contract in the next 12 months.

Radios

NVTA currently operates a low-band radio system that it inherited from the City of Napa for fixed Route and the County of Napa for paratransit around 1998. The radio system is now obsolete, and NVTA received funding in 2023 to upgrade to high-band radios.

Challenges:

- NVTA needs cooperation from the County of Napa and the City of Napa to accommodate this frequency on radio towers that allow for coverage through Napa County and into Solano and Contra Costa County, which has caused significant delays in NVTA's ability to move forward with the new system. During a 10-month process with the City of Napa, NVTA's consultant, Day Wireless, has submitted an updated application to the Federal Communications Commission on September 19th and once approved NVTA can replace all its radios within the month.

CAD/AVL and Radio communications are not the only means for identifying the location of the bus but are the most sophisticated. Transdev can use the DriveCam but is typically used in more urgent situations. The system allows dispatchers to see "breadcrumbs" of where that bus traveled during the day and a live video of the drive. It is not a program that is open all the time but is useful for reviewing driver or rider behavior.

ATTACHMENTS

None