



NAPA VALLEY TRANSPORTATION AUTHORITY ATAC Agenda Letter

TO: Active Transportation Advisory Committee
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SUBJECT: Countywide Transportation Plan and Supporting Documents Update

RECOMMENDATION

Information only

EXECUTIVE SUMMARY

Staff will provide an overview of the various countywide plans/studies underway or planned to begin in the coming year. This recurring agenda item serves to provide timely updates on each effort, inform TAC members of opportunities for input or feedback, and to stay abreast of high-level mileposts and decision points.

BACKGROUND AND DISCUSSION

Countywide Transportation Plan

On October 3rd, a special TAC workshop was held, providing a valuable forum for TAC members, local jurisdiction Planning Directors, and NVTA staff to explore key opportunities and challenges facing our transportation network. Three guest speakers, all local and regional experts led discussions on critical issues including land use, housing, and climate change.

Key takeaways from the workshop included:

- Telling the story-
 - Provide the public with the “what” and “why” we do a CTP
 - Emphasize the importance of land use decisions and the impact these decisions have on the transportation system

- Simplify performance metrics to be reasonable, achievable, measurable
 - Discuss factors outside our control

- Illustrate what is required to achieve each metric
- Emphasize metrics that are successful
- Take into consideration the transportation needs of the community
 - Listen and investigate what is important to community members
 - Bring data to the community that is easy to understand
 - Be cautious of community meeting “fatigue”
- Climate change and resilience
 - Focus on mobility-reliable, connected systems that encourage mode shift
 - Zero emission
 - Consider evaluating projects on level of GHG reduction benefits
- Housing
 - Proximal to services and jobs
 - Low energy use and resilient
 - Subsidies for affordable units is necessary
 - Policies that encourage transit-oriented development
- Policies
 - Review and consider changes-ask:
 - Has the policy helped or hurt performance?

The request for task proposal for the CTP was released in late October and staff anticipates contract approval at the January NVTA Board meeting. Staff is planning a CTP retreat with the NVTA Board in spring. The CTP process is expected to take approximately 14 months with completion in early 2026.

Travel Behavior Study

NVTA began the Travel Behavior Study update in July with RSG, a consultant skilled in travel data analysis. This study will expand on the 2020 Travel Behavior Study, introducing new ideas and technologies to gather diverse data for future transportation planning. The study will analyze work/school, non-work and visitor trips in Napa Valley, focusing on entry/exit points, trip counts, destinations, predominant travel modes, vehicle occupancy, and peak usage times. Seasonal variations and both weekday and weekend travel will also be considered.

NVTA will release an employer survey to analyze travel patterns throughout Napa County, focusing on travel days, times, and pathways, and comparing this data with pre-pandemic patterns. The survey should be ready for public distribution in November. Additionally, NVTA consultant RSG, along with staff, have finalized a list of locations for roadway segment and intersection counts. The City of Napa has Miovision-equipped intersections, and RSG will be granted access to the traffic count data collected to include in the dataset. Data is scheduled to be collected during the first week of November. NVTA is currently determining the best days for data collection to ensure consistency with the previous study while capturing the current travel behavior.

More detailed updates on the Travel Behavior Study will be provided at future TAC meetings as the study progresses.

Community Based Transportation Plan (CBTP)

The CBTP is a community-driven process which will engage residents and community organizations in conducting the analysis that shapes recommendations. The focus will be to identify transportation solutions that will improve mobility within these communities.

Objectives include:

- Improving mobility and access for historically underserved communities
- Identifying resident-perceived transportation gaps or needs
- Transportation project or programmatic improvements that focus on affected communities, such as carshare, bikeshare or a bike loaner program, rideshare and/or carpooling and on-demand/flex-route transit, pedestrian or bicycle safety improvements near schools or jobs.

Currently, there are five EPCs in Napa County identified by MTC, as highlighted on Table 1. Since 2001, MTC has been using data from the American Community Survey to identify communities (census tracts) that may have historically faced disadvantage and underinvestment due to their background or socioeconomic status. MTC used Bay Area-wide regional data to identify the five census tracts listed below.

Table 1: MTC-Identified Napa Equity Priority Communities (EPCs)

Census Tract	Neighborhood Name
2002.02	South Downtown Napa
2003.01	Southeast Downtown Napa
2008.04	Westwood Neighborhood
2009.00	East Imola
2020.00	Calistoga

In addition to these five MTC-identified EPCs, staff evaluated recent Napa County data provided by MIG to identify four additional census-tracts that have high concentrations of low-income and at least three other demographics that have higher concentrations than Napa County’s average in specific underserved populations. The four locally-identified census tracts are listed on Table 2 below.

Table 2: Locally-Identified Census Tracts

Census Tract	Neighborhood Name
2016.01	South St. Helena
2012.00	Unincorporated area near Yountville
2007.04	City of Napa/Pueblo Park
2010.04	American Canyon (Southeast)

Now that staff has identified and finalized the EPCs, MIG is creating a baseline conditions report that conveys the current transportation conditions for the residents of the nine EPCs, reviewing related planning documents or ongoing projects in those areas, and will interview stakeholders that will help lead and guide the extensive outreach effort that is expected to commence in the new year.

Active Transportation Plan (AT Plan)

In August, NVTa and GHD held a kickoff meeting with the consultant team, which also included sub-consultants Circlepoint (outreach), Geomate (GIS data), and Toole Design Group (policies & programs).

Progress to date includes:

- Creation and launch of a Project website, which will both serve as a repository for documents and progress updates, as well as provide the public with opportunities to provide public comment through interactive maps, surveys, and feedback forms.
- Evaluation and verification of existing conditions for pedestrian and bicycle facilities. This will include sidewalk geometry & width, marked crosswalks, bicycle facility type and geometry, as well as various public amenities (secure bike parking, restrooms, etc.)
- Screening of existing plans, programs, and policies at the local, regional, and state level
- Coordination with the ongoing County of Napa Regional Climate Action & Adaptation Plan (RCAAP) to leverage consultant resources in quantifying potential greenhouse gas reductions associated with various infrastructure and non-infrastructure active transportation improvements or programs.

Public outreach and engagement efforts are underway with the launch of the project website. Presentations with local bicycle/pedestrian advisory committees to introduce the planning effort are taking place in October and November. At least two public workshops will be held in the Spring of 2025 to share outcomes from the existing conditions assessment and solicit public comment. Information on the plan and progress are available on the plan website at: www.NapaATPlan.org.

ATTACHMENTS

None