



NAPA VALLEY TRANSPORTATION AUTHORITY

Technical Advisory Committee Agenda Memo

TO: Technical Advisory Committee
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SUBJECT: Community Based Transportation Plan (CBTP) Update

RECOMMENDATION

Information only

EXECUTIVE SUMMARY

All nine counties across the Bay Area are required to produce a Community Based Transportation Plan (CBTP) every four years. CBTPs bring residents, community organizations, and transportation agencies together to improve mobility options for low-income residents. These community-led plans identify the most important transportation challenges in low-income neighborhoods and implement strategies to overcome them.

NVRTA is in the process of updating its CBTP. The background and discussion below will provide a high-level overview of the status of the plan, which is currently on track to be finalized Fall 2025.

FISCAL IMPACT

Is there a Fiscal Impact? No

BACKGROUND & DISCUSSION

The Community Based Transportation Plan (CBTP) is a community-driven process which engages residents and community organizations in shaping transportation solutions for these communities. The focus is to identify transportation gaps and needs that will improve mobility for identified Equity Priority Communities (EPCs).

Objectives include:

- Improving mobility and access for historically underserved communities
- Identifying resident-perceived transportation gaps or needs
- Transportation project or programmatic improvements that focus on affected communities, such as carshare, bikeshare or a bike loaner program, rideshare and/or carpooling and on-demand/flex-route transit pedestrian or bicycle safety improvements near schools or jobs.

Currently, there are five EPCs in Napa County identified by the Metropolitan Transportation Commission (MTC), as highlighted on Table 1. Since 2001, MTC has been using data from the American Community Survey to identify communities (census tracts) that may have historically faced disadvantage and underinvestment due to their background or socioeconomic status. MTC used Bay Area- wide regional data to identify the five census tracts listed below.

Table 1: MTC-Identified Napa Equity Priority Communities (EPCs)

Census Tract	Neighborhood Name
2002.02	South Downtown Napa
2003.01	Southeast Downtown Napa
2008.04	Westwood Neighborhood
2009.00	East Imola
2020.00	Calistoga

In addition to these five MTC-identified EPCs, staff evaluated recent Napa County data provided by NVTA's consultant, MIG, to identify four additional census-tracts that have high concentrations of low-income and at least three other demographics that have higher concentrations than Napa County's average in specific underserved populations. The four locally identified census tracts are listed in Table 2.

Table 2: Locally-Identified Census Tracts

Census Tract	Neighborhood Name
2016.01	South St. Helena
2012.00	Unincorporated area near Yountville
2007.04	City of Napa/Pueblo Park
2010.04	American Canyon (Southeast)

MIG reviewed related planning documents and projects located in the EPCs and drafted a Community Profiles Report. The report examines all nine identified EPCs and highlights key findings, means of transportation to work, key data points and a community profile that focuses on specific traits including: population, income, rent

burden, race & ethnicity, age, residents with disabilities, language proficiency, vehicle ownership, travel mode to work and work locations and commute times.

Additionally, MIG conducted nine interviews with key stakeholders to help inform the CBTP:

- Napa County Housing and Homeless Services
- Community Action of Napa Valley
- Napa Valley Farmworker Foundation
- Molly's Angels
- Rianda House
- UpValley Family Centers
- Napa Valley Vine Trail Coalition
- Napa County Bike Coalition
- Puertas Abiertas

MIG and NVTa staff worked collaboratively to conduct direct outreach at strategic locations within Equity Priority Communities. These events were hosted within these communities for 1-2 hours. Food was provided at each event to encourage attendance, while staff facilitated feedback from residents to learn about transportation barriers within their communities and when traveling across Napa County. Large posterboard maps were available at each event for residents to easily identify streets, sidewalks, and areas in their communities where they desire improvements. Additionally, paper surveys (available in both English and Spanish) were provided for feedback. Efforts were made to hold events in as many EPC's as possible, but some housing administrators turned down the opportunity or did not respond to requests.

Table 3: Summary of CBTP Outreach Events

Date	Organization/Location	Event Details
Friday, March 14	Molly's Angels	Online focus group with Molly's Angels staff & volunteers to solicit their input on transportation barriers their clients face
Tuesday, March 25	Las Casitas Mobile Home Park	In-person event for residents at Las Casitas Mobile Home Park in American Canyon. Event was popular and residents requested a second event
Tuesday, April 14	Las Casitas Mobile Home Park	Second outreach event at Las Casitas Mobile Home Park. Was able to talk to a lot of different attendees compared to the first event

Date	Organization/Location	Event Details
Tuesday, April 29	Rohlffs Manor	lin-person event for Rohlffs Manor residents
Tuesday, May 20	Napa Valley College Student Housing	Since students had left for summer break, we hosted a smaller focus group with the Residential Advisors to talk about transportation issues they face or what they've heard from their residents
Wednesday May 21	Rianda House Lunch & Learn	Rianda House hosted a "Lunch & Learn" event where they provide lunch to seniors and invite a guest speaker to talk to them. We used this opportunity to talk to them about CBTP and solicit feedback on transportation issues they face
Tuesday, May 27	Silverado Pines Mobile Home Park	In-person event for residents at Silverado Pines Mobile Home Park, located on Silverado Trail close to Soscol Ave
Monday, June 9	Stoddard West	In-person event for residents of the low-income housing apartments, Stoddard West, in the City of Napa
Thursday, June 12	Soscol Gateway Transit Center	Pop-up table at the Soscol Gateway Transit Center during the peak morning commute hours to solicit feedback from Vine transit riders
Tuesday, June 24	South Napa Shelter	In-person table at the South Napa Shelter to speak with unhoused residents about transportation barriers and gaps they face
Thursday, June 26	North Napa Shelter	In-person table at the North Napa Shelter to speak with unhoused residents about transportation barriers and gaps they face
Monday, June 30	La Pradera Apartments	In-person event in the community room at the low-income housing apartment complex, La Pradera, in Calistoga.

In addition to these direct outreach efforts, NVTa attended various community events around Napa County to provide general information about NVTa, CBTP efforts and to collect surveys. Community Events List:

- Earth Day Napa
- Napa Valley College Career Day
- St Helena Farmer's Market
- Napa Valley Bikefest
- Calistoga Safety Day
- Older Adult Health and Wellness Fair in Calistoga
- Napa County Health and Human Services Resource and Career Fair
- Meet Me in the Streets – American Canyon

MIG staff conducted a preliminary analysis of all of the feedback received to date, both via in-person engagements and surveys. Overall, feedback is similar to response collected through past CBTP efforts and other current planning efforts, such as the Active Transportation Plan. Feedback can be categorized by:

- 1) Infrastructure Improvements (Pedestrian, Bicycle and Roadway)
- 2) Transit System improvements
- 3) Community Safety Concerns
- 4) Affordability and Cost Barriers
- 5) Lack of awareness of programs and services

Key Findings by Theme

1. Infrastructure Improvements

- **Pedestrian Safety & Access (30+ comments):**
 - Repair incomplete/damaged sidewalks (Main St., Spring St., school areas).
 - Improve crosswalks, lighting, and traffic calming near busy intersections.
 - Prioritize safe access for seniors, youth, and people with disabilities.
- **Bike Infrastructure (15+ comments):**
 - Add dedicated bike lanes and better bike signage.
 - Address dangerous corridors (e.g., Soscol, Hudson, Trancas, Pope St. S-curve).
 - Provide secure bike parking at key destinations.
- **General Roadway Conditions (10+ comments):**
 - Pavement maintenance, speed reduction, safer intersection design.
 - Improve comfort/safety for bus riders via better road conditions.

2. Transit System Improvements

- Focus on **Vine Transit service gaps**:

- Expand coverage, especially in rural and farmworker areas.
- Add more bus shelters, extend service hours/days.
- Explore microtransit and rural-specific solutions.

3. Community Safety Concerns

- **Pedestrian Risks (28+ comments):**
 - Incomplete sidewalks, poor lighting, lack of crosswalks.
 - High-risk areas: schools, transit stops, downtown, Main/Spring Streets.
 - Need for traffic calming and visible crossings.
- **Cyclist Vulnerability (15+ comments):**
 - Fast traffic, no bike lanes, debris, blind curves.
 - Urgent need for protected lanes and safety signage.
- **Personal Safety (9 comments):**
 - Harassment, crime, and poor lighting near transit stops.
 - Suggested fixes: lighting, call boxes, more patrols/community presence.
- **Other Hazards:**
 - Dangerous curves, poor curb cuts, rural road risks.

4. Affordability & Cost Barriers

- Transit is cost-prohibitive for some EPC residents.
- Confusing fare structures across agencies.
- Hidden costs (e.g., missed work, rideshares due to bus delays).
- Geographic isolation (e.g., no options in Pope Valley).

5. Lack of Awareness of Services

- Many are unaware of available transit options.
- Communication gaps in rural, Spanish-speaking, or isolated communities.
- Need for centralized, accessible, culturally relevant info.

Next Steps

- Complete final outreach phase.
- Meet with local jurisdictions to review project ideas, check feasibility, and align with local priorities.
- Draft CBTP presentation to NVTB Board in September

Final CBTP approval NVTB Board in October

- **ATTACHMENTS**

None