



NAPA VALLEY TRANSPORTATION AUTHORITY

Citizen Advisory Committee Agenda Memo

TO: Citizen Advisory Committee (CAC)
FROM: Kate Miller, Executive Director
REPORT BY: Kate Miller, Executive Director
(707) 259-8634 / Email: kmiller@nvta.ca.gov
SUBJECT: Executive Director Report

RECOMMENDATION

That the Napa Valley Transportation Authority (NVRTA) Citizen Advisory Committee receive the Executive Director Report.

BACKGROUND

Regional Update

- The Metropolitan Transportation Commission approved an allocation of \$1.33 million to American Canyon from the Housing Incentive Program. The Program awards the top 15 highest housing production/preservation jurisdictions in the region. American Canyon's grant award is for pavement rehabilitation on Poco Way, Melvin Road, and James Road.
- The Commission approved \$40.7 million in grants to local jurisdictions, as part of the regional One Bay Area Grant Program (OBAG 3) which includes funding for several initiatives to support local implementation of key Plan Bay Area 2050 (PBA 2050) strategies. The City of Napa received two grants- \$975,000 for charging infrastructure and \$500,000 for parking management.
- MTC adopted principles for the Transportation Revenue Measure that will be moving through the current legislative session (Senate Bill 63 (Wiener/Arreguin)). The principles include:
 - Measure must be passable:
 - Limiting the sales tax to ½ cent
 - Keep it simple

- Citizen's initiative to enable passage by a simple majority
 - Garner political support
 - Measure must prevent Major Transit Service Cuts
 - Measure must take Local Transportation Needs into Consideration (not just transit)
 - Measure must ensure Fairness (equity between operators)
 - Measure must include Meaningful Accountability Provisions
- State legislators are beginning to discuss the extension of the Cap and Trade program. NVTa currently receives revenues for both transit capital and operating funds from this program, and staff is hopeful that the program renewal will include a robust funding package to expand transit operations. At its March meeting, MTC Adopted the following advocacy principles:
 - Support long-term extension of the program
 - Sustained investments in transportation and affordable housing
 - Fair share for the Bay Area
 - Equitable distribution of resources
 - Increased funding for transit operations
 - Protect affordable housing production funding levels
 - Assist with implementation of Sustainable Communities Strategies (SCS)
 - Enhance resilience to climate-fueled natural hazards

Local Update

- NVTa held a retreat in lieu of its standing Board meeting on April 16th. The Retreat also served as the kickoff for the Countywide Transportation Plan. It was well attended by members of the public, and by several members of the CAC (thank you). The Board and members of the public provided a lot of great feedback, and staff is looking forward to working with this committee on developing the plan over the next year.
- NVTa is holding a community outreach meeting to elicit feedback about improvements on SR 29 in American Canyon to inform the project environmental document. The meeting is on April 30 at the American Canyon City Hall from 5:30 to 7 PM.
- NVTa is a sponsor and is tabling at the May 4th Bikefest event which will be held at the South Napa Marketplace from 9 AM to 3 PM. We encourage CAC members to drop by NVTa's booth.
- May 16th is Bike to Wherever Day around the Bay Area, and here in Napa. NVTa will sponsor a morning energizer station near the Vine Trail on Soscol at Vallejo Street.
- NVTa is planning a number of meetings as part of the Community Based Transportation Plan (CBTP) outreach. The CBTP is an effort that NVTa

completes about every 4-5 years that focuses on Equity Priority Communities to better understand the specific transportation needs of these communities. Equity Priority Communities are defined by MTC as communities with high percentages of either/and: people of color, low income, limited English proficiency, zero vehicle household, seniors 75 years and over, people with disabilities, single parent families, and rent burdened households. The location and dates of the outreach meetings are:

- Rohlf's Manor, Napa, Tuesday April 29th 2-4pm
- Calistoga Community Center, Up Valley Family Centers
Lunch & Learn, Wednesday May 21st 12-2pm
- NVTa staff will be tabling at the Farmers Market Downtown Napa, Saturday May 24 and Saturday August 2nd 8am- 12pm to promote the Vine Summer Youth Pass. The Summer Youth Pass provides a summer-long pass to youth for just \$20.
- NVTa is rolling out a new 6-month pilot program on May 1st. Vine Late Night is a partnership with Uber funded in part by Visit Napa Valley. For employers that sign up for the program, their employees will be eligible for a \$10 Uber ride to get home when they use transit to get to work. The program will be geo-fenced for employers located between Oak to Lincoln and Silverado to Jefferson in the City of Napa as well as a few select hotels in/around the Napa area. I'd like to acknowledge the work of Danielle Schmitz and Rebecca Schenck who worked with Uber to develop the idea and for reaching out to business organizations in Napa to raise revenues to support the program. I'd also like to thank Linsey Gallagher and her team at Visit Napa Valley.
- NVTa is currently recruiting for two positions: accountant and planner-project manager.
- The recruitment for the Executive Director position has closed, interviews have been held, and staff anticipate there will be an update at the May 21st NVTa Board meeting.

ATTACHMENTS

None