



July 2, 2025
CAC Agenda Item 7.2
Continued From: New

Action Requested: **INFORMATION**

NAPA VALLEY TRANSPORTATION AUTHORITY

Citizen Advisory Committee Agenda Memo

TO: Citizen Advisory Committee
FROM: Danielle Schmitz, Executive Director
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SUBJECT: Countywide Transportation Plan Update - Revised Goals and Objectives

RECOMMENDATION

Information only

EXECUTIVE SUMMARY

Each of the nine Bay Area County Transportation Agencies (CTAs) is required to adopt a Countywide Transportation Plan (CTP) every four years, which aligns with the regional Plan Bay Area initiative to address local transportation priorities and financial needs. CTPs also serve as essential building blocks for the development of MTC's larger regional transportation plan. The current CTP- "Advancing Mobility 2045", was adopted in 2021, and it is necessary for NVRTA to update the plan to extend its forecast year to 2050. The CTP update process should be complete by early 2026, ensuring it is prepared in time for the next regional transportation planning cycle.

At the special Board Retreat held on April 16, the Board reviewed goals and objectives from, Advancing Mobility 2045. Staff developed proposed changes to the goals and objectives based on the feedback received at the April retreat. The NVRTA Board approved the revised CTP goals and objectives at the June 18, 2025 meeting.

FISCAL IMPACT

Is there a Fiscal Impact? No

BACKGROUND

The CTP is part of a regional planning process that culminates in the publication of a Regional Transportation Plan (RTP) by the Metropolitan Transportation Commission (MTC). Programs and projects submitted to MTC for inclusion in the RTP, known as “Plan Bay Area”, must be fiscally constrained. The CTP also includes projects and programs where funding has not been identified (unconstrained plan) allowing them to advance should additional funding be identified. Projects must be included in the plan to move forward or they cannot move advance until the next CTP and RTP cycle. As part of the planning effort, Goals and Objectives are defined to help guide staff, member agencies, and the public to frame projects and programs that are included in the plan.

Goals and objectives developed in the current CTP, Advancing Mobility 2045, were based on concepts that still hold relevance today. These include:

- **Transportation Limitations:** Napa County faces physical and environmental constraints that restrict the expansion of highways and roads, limiting the ability to reduce traffic congestion through infrastructure growth.
- **Commuter and Visitor Impact:** Peak traffic congestion is intensified by both tourism and regional commuting (pass-through trips). However, a significant portion of the traffic stems from Napa County employees commuting in from outside the area and residents commuting out for work.
- **Commuting Habits:** The majority of Napa County commuters drive alone. Only a small percentage of commuters take transit, carpool or vanpool, bike or walk to work, indicating limited use of alternative transportation modes.
- **Housing Affordability:** High housing costs in Napa County create challenges in developing enough affordable housing to accommodate the county’s workforce.

At its retreat in April, the Board provided significant feedback to help staff create proposed revisions to the Board adopted Goals and Objectives from the previous CTP. The Board approved the revisions at the June 18, 2025 meeting.

Next Steps:

- Upcoming Public Engagement:
 - Meet Me in the Streets-American Canyon Wednesday July 9, 4pm-8pm
 - St. Helena Farmers Market July/August—Date TBD
- Draft CTP Metrics, Projects and Programs-August/September
- Phase 2 Public Engagement-October
- Public Draft-November/December
- Final Draft-February 2026

ATTACHMENTS

None