

Napa Valley Transportation Authority

625 Burnell Street
Napa, CA 94559



Agenda - Final

Thursday, May 1, 2025
10:00 AM

JoAnn Busenbark Board Room

Paratransit Coordinating Council (PCC)

The Napa Valley Transportation Authority (NVTA) Paratransit Coordinating Council (PCC) meeting will be held both in person with a Zoom option available for members of the public to participate. All committee members are expected to participate in person and follow the traditional Brown Act rules.

All materials relating to an agenda item for an open session of a regular meeting of the Paratransit Coordinating Council (PCC) are posted on the NVTA website at:
<https://nctpa.legistar.com/Calendar.aspx>

PUBLIC MEETING GUIDELINES FOR PARTICIPATING VIA PHONE/VIDEO CONFERENCING

- 1) To join the meeting via Zoom video conference from your PC, Mac, iPad, iP 882 3261 2915
- 2) To join the Zoom meeting by phone - dial 1-669-900-6833, enter meeting ID: 882 3261 2915 If asked for the participant ID or code, press #.

Public Comments

Members of the public may comment on matters within the purview of the Committee that are not on the meeting agenda during the general public comment item at the beginning of the meeting. Comments related to a specific item on the agenda must be reserved until the time the agenda item is considered and the Chair invites public comment. Members of the public are welcome to address the Committee, however, under the Brown Act Committee members may not deliberate or take action on items not on the agenda, and generally may only listen.

Instructions for submitting a Public Comment are on the next page.

Members of the public may submit a public comment in writing by emailing info@nvta.ca.gov with PUBLIC COMMENT as the subject line (for comments related to an agenda item, please include the item number). All written comments should be 350 words or less, which corresponds to approximately 3 minutes or less of speaking time. Public comments emailed to info@nvta.ca.gov after 5 p.m. the day before the meeting will be entered into the record but not read out loud. If authors of the written correspondence would like to speak, they are free to do so and should raise their hand and the Chair will call upon them at the appropriate time.

1. To comment during a virtual meeting (Zoom), click the "Raise Your Hand" button (click on the "Participants" tab) to request to speak when Public Comment is being taken on the Agenda item. You must unmute yourself when it is your turn to make your comment for up to 3 minutes. After the allotted time, you will then be re-muted. Instructions for how to "Raise Your Hand" are available at <https://support.zoom.us/hc/en-us/articles/205566129-Raise-Hand-In-Webinar>.

2. To comment by phone, press "*9" to request to speak when Public Comment is being taken on the Agenda item. You must unmute yourself by pressing "*6" when it is your turn to make your comment, for up to 3 minutes. After the allotted time, you will be re-muted.

Instructions on how to join a Zoom video conference meeting are available at: <https://support.zoom.us/hc/en-us/articles/201362193-Joining-a-Meeting>

Instructions on how to join a Zoom video conference meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663-Joining-a-meeting-by-phone>

Note: The methods of observing, listening, or providing public comment to the meeting may be altered due to technical difficulties or the meeting may be cancelled, if needed.

All materials relating to an agenda item for an open session of a regular meeting of the NVTA PCC are posted on the NVTA website 72 hours prior to the meeting at: <https://nctpa.legistar.com/Calendar.aspx> or by emailing info@nvta.ca.gov to request a copy of the agenda.

Materials distributed to the members of the Committee present at the meeting will be available for public inspection after the meeting. Availability of materials related to agenda items for public inspection does not include materials which are exempt from public disclosure under Government Code sections 6253.5, 6254, 6254.3, 6254.7, 6254.15, 6254.16, or 6254.22.

Americans with Disabilities Act (ADA): This Agenda shall be made available upon request in alternate formats to persons with a disability. Persons requesting a disability-related modification or accommodation should contact Kathy Alexander, NVTA Deputy Board Secretary, at (707) 259-8627 during regular business hours, at least 48 hours prior to the time of the meeting.

Note: Where times are indicated for agenda items, they are approximate and intended as estimates only, and may be shorter or longer as needed.

Acceso y el Título VI: La NVTA puede proveer asistencia/facilitar la comunicación a las personas discapacitadas y los individuos con conocimiento limitado del inglés quienes quieran dirigirse a la Autoridad. Para solicitar asistencia, por favor llame al número (707) 259-8627. Requerimos que solicite asistencia con tres días hábiles de anticipación para poderle proveer asistencia.

Ang Accessibility at Title VI: Ang NVTA ay nagkakaloob ng mga serbisyo/akomodasyon kung hilingin ang mga ito, ng mga taong may kapansanan at mga indibiduwal na may limitadong kaalaman sa wikang Ingles, na nais na matugunan ang mga bagay-bagay na may kinalaman sa NVTA PCC. Para sa mga tulong sa akomodasyon o pagsasalin-wika, mangyari lang tumawag sa (707) 259-8627. Kakailanganin namin ng paunang abiso na tatlong araw na may pasok sa trabaho para matugunan ang inyong kahilingan.

1. Call To Order
2. Roll Call
3. Public Comment
4. Committee Member Comments
5. Staff Comments
6. NVTB Board Meeting Report (Devereaux Smith)

Note: Where times are indicated for the agenda items they are approximate and intended as estimates only, and may be shorter or longer, as needed.

7. CONSENT AGENDA

7.1 Meeting Minutes of March 6, 2025 Paratransit Coordinating Council (Kathy Alexander) (Pages 7-8)

Recommendation: PCC action will approve the March 6, 2025 Meeting Minutes.

Estimated Time: 10:15 a.m.

Attachments: [Draft Minutes.pdf](#)

8. REGULAR AGENDA ITEMS

8.1 Accessible Transportation Needs Assessment (ATNA) Final Draft Review (Diana Meehan) (Pages 9-10)

That the Paratransit Coordinating Council (PCC) recommend that the NVTB Board approve the Accessible Transportation Needs Assessment at the May 21, 2025 meeting.

Estimated Time: 10:15 a.m.

Attachments: [Staff Report.pdf](#)

**8.2 Countywide Transportation Plan and Supporting Documents
Update (Diana Meehan) (Pages 11-16)**

- a. Countywide Transportation Plan
- b. Travel Behavior Study
- c. Community Based Transportation Plan
- d. Active Transportation Plan

Body: Information only

Estimated Time: 10:25 a.m.

Attachments: [Staff Report.pdf](#)

8.3 Vine Transit Update (Libby Payan) (Pages 17-21)

Recommendation: Information only

Estimated Time: 10:35 a.m.

Attachments: [Staff Report.pdf](#)

9. FUTURE AGENDA ITEMS

10. ADJOURNMENT

10.1 The next regularly scheduled meeting for the NVTa Paratransit Coordinating Council is Thursday, July 10, 2025 at 10:00 a.m.

I, Kathy Alexander, hereby certify that the agenda for the above stated meeting was posted at a location freely accessible to members of the public at the NVTa offices, 625 Burnell Street, Napa, CA by 5:00 p.m., on April 24, 2025.

Kathy Alexander

Kathy Alexander, Deputy Board Secretary

Glossary of Acronyms

AB 32	Global Warming Solutions Act	FAS	Federal Aid Secondary
ABAG	Association of Bay Area Governments	FAST	Fixing America's Surface Transportation Act
ACFR	Annual Comprehensive Financial Report	FHWA	Federal Highway Administration
ADA	American with Disabilities Act	FTA	Federal Transit Administration
APA	American Planning Association	FY	Fiscal Year
ATAC	Active Transportation Advisory Committee	GHG	Greenhouse Gas
ATP	Active Transportation Program	GGRF	Greenhouse Gas Reduction Fund
BAAQMD	Bay Area Air Quality Management District	GTFS	General Transit Feed Specification
BAB	Build America Bureau	HBP	Highway Bridge Program
BART	Bay Area Rapid Transit District	HBRR	Highway Bridge Replacement and Rehabilitation Program
BATA	Bay Area Toll Authority	HIP	Housing Incentive Program
BIL	Bipartisan Infrastructure Law (IIJA)	HOT	High Occupancy Toll
BRT	Bus Rapid Transit	HOV	High Occupancy Vehicle
CAC	Citizen Advisory Committee	HR3	High Risk Rural Roads
CAP	Climate Action Plan	HSIP	Highway Safety Improvement Program
CAPTI	Climate Action Plan for Transportation Infrastructure	HTF	Highway Trust Fund
Caltrans	California Department of Transportation	HUTA	Highway Users Tax Account
CASA	Committee to House the Bay Area	HVIP	Hybrid & Zero-Emission Truck and Bus Voucher Incentive Program
CBTP	Community Based Transportation Plan	IFB	Invitation for Bid
CEQA	California Environmental Quality Act	ITIP	State Interregional Transportation Improvement Program
CIP	Capital Investment Program	ITOC	Independent Taxpayer Oversight Committee
CMA	Congestion Management Agency	IS/MND	Initial Study/Mitigated Negative Declaration
CMAQ	Congestion Mitigation and Air Quality Improvement Program	JARC	Job Access and Reverse Commute
CMP	Congestion Management Program	LCTOP	Low Carbon Transit Operations Program
CalSTA	California State Transportation Agency	LIFT	Low-Income Flexible Transportation
CTA	California Transit Association	LOS	Level of Service
CTP	Countywide Transportation Plan	LS&R	Local Streets & Roads
CTC	California Transportation Commission	LTF	Local Transportation Fund
CY	Calendar Year	MaaS	Mobility as a Service
DAA	Design Alternative Analyst	MAP 21	Moving Ahead for Progress in the 21 st Century Act
DBB	Design-Bid-Build	MPO	Metropolitan Planning Organization
DBE	Disadvantaged Business Enterprise	MTC	Metropolitan Transportation Commission
DBF	Design-Build-Finance	MTS	Metropolitan Transportation System
DBFOM	Design-Build-Finance-Operate-Maintain	ND	Negative Declaration
DED	Draft Environmental Document	NEPA	National Environmental Policy Act
EIR	Environmental Impact Report	NOAH	Natural Occurring Affordable Housing
EJ	Environmental Justice	NOC	Notice of Completion
EPC	Equity Priority Communities	NOD	Notice of Determination
ETID	Electronic Transit Information Displays		

Glossary of Acronyms

NOP	Notice of Preparation	SHA	State Highway Account
NVTA	Napa Valley Transportation Authority	SHOPP	State Highway Operation and Protection Program
NVTA-TA	Napa Valley Transportation Authority-Tax Agency	SNTDM	Solano Napa Travel Demand Model
OBAG	One Bay Area Grant	SR	State Route
PA&ED	Project Approval Environmental Document	SRTS	Safe Routes to School
P3 or PPP	Public-Private Partnership	SOV	Single-Occupant Vehicle
PCC	Paratransit Coordination Council	STA	State Transit Assistance
PCI	Pavement Condition Index	STIC	Small Transit Intensive Cities
PCA	Priority Conservation Area	STIP	State Transportation Improvement Program
PDA	Priority Development Areas	STP	Surface Transportation Program
PID	Project Initiation Document	TAC	Technical Advisory Committee
PIR	Project Initiation Report	TCM	Transportation Control Measure
PMS	Pavement Management System	TCRP	Traffic Congestion Relief Program
Prop. 42	Statewide Initiative that requires a portion of gasoline sales tax revenues be designated to transportation purposes	TDA	Transportation Development Act
PSE	Plans, Specifications and Estimates	TDM	Transportation Demand Management Transportation Demand Model
PSR	Project Study Report	TE	Transportation Enhancement
PTA	Public Transportation Account	TEA	Transportation Enhancement Activities
RACC	Regional Agency Coordinating Committee	TEA 21	Transportation Equity Act for the 21 st Century
RAISE	Rebuilding American Infrastructure with Sustainability and Equity	TFCA	Transportation Fund for Clean Air
RFP	Request for Proposal	TIP	Transportation Improvement Program
RFQ	Request for Qualifications	TIFIA	Transportation Infrastructure Finance and Innovation Act
RHNA	Regional Housing Needs Allocation	TIRCP	Transit and Intercity Rail Capital Program
RM 2	Regional Measure 2 Bridge Toll	TLC	Transportation for Livable Communities
RM 3	Regional Measure 3 Bridge Toll	TLU	Transportation and Land Use
RMRP	Road Maintenance and Rehabilitation Program	TMP	Traffic Management Plan
ROW (R/W)	Right of Way	TMS	Transportation Management System
RTEP	Regional Transit Expansion Program	TNC	Transportation Network Companies
RTIP	Regional Transportation Improvement Program	TOAH	Transit Oriented Affordable Housing
RTP	Regional Transportation Plan	TOC	Transit Oriented Communities
SAFE	Service Authority for Freeways and Expressways	TOD	Transit-Oriented Development
SAFETEA-LU	Safe, Accountable, Flexible, and Efficient Transportation Equity Act-A Legacy for Users	TOS	Transportation Operations Systems
SB 375	Sustainable Communities and Climate Protection Act 2008	TPA	Transit Priority Area
SB 1	The Road Repair and Accountability Act of 2017	TPI	Transit Performance Initiative
SCS	Sustainable Community Strategy	TPP	Transit Priority Project Areas
		VHD	Vehicle Hours of Delay
		VMT	Vehicle Miles Traveled

Napa Valley Transportation Authority

625 Burnell Street
Napa, CA 94559

Meeting Minutes - Draft Paratransit Coordinating Council (PCC)

JoAnn Busenbark Board Room

Thursday, March 6, 2025

10:00 AM

1. Call To Order

Chair Sweigert called the meeting to order at 10:07 a.m.

2. Roll Call

Present: 4 - Ellen Sweigert
Jeannie Smith
Devereaux Smith
Heather Stanton
Absent: 2 - Lisa DeRose-Hernandez
Lyll Abbott

3. Public Comment

TC Hulsey provided comment on the Napa Valley Vine Trail Vallejo to American Canyon segment ribbon cutting and May Month of Movement.

4. Committee Member Comments

Chair Sweigert announced there will be a legislative lunch meeting on April 4th at 11 am - she will provide a flier with details.

5. Staff Comments

None

6. NVT Board Meeting Report (Devereaux Smith)

Member Smith reported on the items covered at the February NVT Board meeting, and invited the PCC to provide input on topics they would like to receive more information about or if there are items they would like her to take to the board.

7. PRESENTATIONS

7.1 American Disabilities Act (ADA) Accessible Bus Stops (Rebecca Schenck)

Rebecca Schenck provided an overview of Americans with Disabilities Act (ADA) accessible bus Stops, NVT's Fiscal Years 2025/2026 budget and plans for stop improvements.

Member Devereaux Smith inquired about the bus stop in front of American Canyon City Hall.

8. CONSENT AGENDA

8.1 Meeting Minutes of the November 7, 2024 Paratransit Coordinating Council Meeting (Kathy Alexander) (Pages 7-8)

Motion by Heather Stanton, Second by Devereaux Smith to approve the November 7, 2025 Meeting Minutes as presented. Motion passed unanimously.

9. REGULAR AGENDA ITEMS

9.1 Accessible Transportation Needs Assessment (ATNA) Daft Report (Diana Meehan) (Pages 9-10)

The consultant team for the Accessible Transportation Needs Assessment provided an overview of the findings and strategies in the draft report. The draft report is open for public comment through March 31, 2025.

Information only/No Action Taken

9.2 Vine Transit Update (Libby Payan) (Pages 11-17)

Libby Payan provided an update on Vine Transit operations for the second of Fiscal Year 2024/2025 that covered:

- Latest schedule changes
- Outreach efforts and events
- Ridership updates for the quarter

Information only/No Action Taken

10. FUTURE AGENDA ITEMS

Discussion regarding engaging Kaiser for assistance in meeting senior/disabled transportation needs.

11. ADJOURNMENT

Meeting adjourned at 11:06 a.m.

11.1 The next regularly scheduled meeting for the NVTA Paratransit Coordinating Council is Thursday, May 1, 2025 at 10:00 a.m.

Kathy Alexander

Kathy Alexander, Deputy Board Secretary



NAPA VALLEY TRANSPORTATION AUTHORITY PCC Agenda Letter

TO: Paratransit Coordinating Council
FROM: Kate Miller, Executive Director
REPORT BY: Diana Meehan, Principal Planner
(707) 259-8327 / Email: dmeehan@nvta.ca.gov
SUBJECT: Accessible Transportation Needs Assessment Plan Adoption

RECOMMENDATION

That the Paratransit Coordinating Council (PCC) recommend that the NVTA Board approve the Accessible Transportation Needs Assessment at the May 21, 2025 meeting.

EXECUTIVE SUMMARY

The Accessible Transportation Needs Assessment (ATNA) study identifies barriers to mobility for seniors and individuals with disabilities across Napa County and proposes strategies to enhance equitable and accessible transportation options.

The draft plan was presented to the PCC for review at the March 6, 2025 meeting and to the NVTA Board at the March 19, 2025 meeting. The draft was available for public comment through April 11, 2025. No additional comments were received from stakeholders or the public by the comment deadline.

FISCAL IMPACT

Is there a Fiscal Impact? No

BACKGROUND

In late 2019, Napa County officials, NVTA staff, and representatives from senior and disability advocacy groups convened to assess transportation gaps and potential mobility solutions. NVTA committed to leading a countywide needs assessment to identify and address these gaps.

Building on these efforts, the County of Napa Commission on Aging hosted a Transportation Needs Summit in March 2022, reinforcing that transportation remains a

critical challenge for seniors and individuals with disabilities. Recognizing the need for a collaborative approach, NVTa took the lead in conducting the ATNA with broad stakeholder engagement.

In February 2024, NVTa partnered with Nelson/Nygaard, a leading accessible transportation planning firm, to conduct the study. The assessment was coordinated with stakeholders from the County of Napa's Older Adults Needs Assessment (NOAA), which examined senior services countywide, including transportation issues exacerbated by the COVID-19 pandemic. Insights from the NOAA's transportation planning sessions informed many of the ATNA's proposed solutions.

As part of the ATNA study, Nelson/Nygaard:

- Reviewed relevant regional plans and conducted a peer review of accessible transportation models in other counties.
- Engaged stakeholders through meetings, public workshops, and data analysis to assess mobility service gaps.
- Developed targeted strategies to improve transportation for seniors and individuals with disabilities.

Key Implementation Strategies

The following six priority strategies were identified for phased implementation as funding becomes available:

- **Partner with healthcare providers** to enhance transportation access.
- **Expand non-NVTa transportation options** to increase service availability.
- **Improve access to medical facilities in neighboring counties.**
- **Establish a dedicated mobility manager** and formalize an ongoing implementation committee.
- **Enhance public awareness and outreach** to seniors and individuals with disabilities.
- **Expand Vine Go service** to improve mobility options.

NVTa staff reached out to the public and stakeholder group to provide comments on the draft plan from March 19 through April 11, 2025. No additional comments were received from the public during the comment period. Staff is recommending adoption by the NVTa Board at the May 21, 2025 meeting.

Upon adoption by the NVTa Board in May, staff will work with stakeholders to form an Implementation Committee to work towards advancing strategies in the plan.

ATTACHMENT

None



NAPA VALLEY TRANSPORTATION AUTHORITY PCC Agenda Letter

TO: Paratransit Coordinating Council
FROM: Kate Miller, Executive Director
REPORT BY: Diana Meehan, Principal Planner
(707) 259-8321 / Email: dmeehan@nvta.ca.gov
SUBJECT: Countywide Transportation Plan and Supporting Plans Update

RECOMMENDATION

Information only

EXECUTIVE SUMMARY

Staff will provide an overview of the various countywide plans/studies underway. This recurring agenda item serves to provide timely updates on each effort, inform PCC members of opportunities for input or feedback, and to stay abreast of high-level milestones and decision points.

BACKGROUND AND DISCUSSION

Countywide Transportation Plan

The Metropolitan Transportation Commission (MTC) requires Bay Area County Transportation Agencies (CTAs) to develop long-range transportation plans (typically spanning 25 years) that align with the region's broader long-range transportation strategy—now in its third iteration, known as Plan Bay Area 2050+.

A minor update to the regional plan's Blueprint was completed in 2024, refining the framework and vision for the Bay Area's climate and equity goals. The Blueprint includes:

- Forecasts and assumptions about the Bay Area's future, such as population growth, job trends, sea-level rise, financial needs, and revenue projections.
- Strategies for public investment and policy reforms.
- Guidance on geographic focus areas for future housing and job growth in alignment with the plan's strategies.

Current CTP & Performance Review

NVTA's current Countywide Transportation Plan (CTP), Advancing Mobility 2045, was adopted in May 2021. It was the first CTP to incorporate performance metrics based on the plan's key priorities: equity, safety, congestion, economic stability, sustainability, and maintenance.

A mid-plan performance review conducted in 2023 assessed progress on 14 key metrics. Since the plan's adoption, five metrics have been achieved, mainly due to changing travel conditions resulting from the COVID-19 pandemic.

Upcoming CTP Update & Alignment with Plan Bay Area 2050+

In preparation for the next iteration of Plan Bay Area, OBAG 4—launching in early 2026—NVTA is updating its CTP to align with new target forecasts for 2050. NVTA has contracted with Fehr & Peers to assist with this update. The project team kicked off the 14-month planning process with an initial meeting on February 4th.

NVTA Board Retreat: Intersections: Land Use, Transportation and Community

NVTA held a Board Retreat on April 16 focused on the CTP update, with an emphasis on the connections between land use, transportation, and community. Dave Vautin, the Director of Regional Planning with MTC provided the keynote presentation with details addressing why we develop long range plans and the impacts and benefits long range planning can have on the community. Some key takeaways regarding the development and usefulness of successful plans are:

- Provide a clear vision and objectives
- Be willing to wrestle with trade-offs
- Link priorities to implementation
- Ensure that all linkages beyond transportation (land uses, housing, economic development etc.) are being addressed
- Connect policy to budgets

The Retreat was facilitated by the Fehr & Peers team, and included overviews of:

- Transportation funding complexities
- Travel behavior
- What has changed since 2021
- Aligning links between Land Use and Transportation
- Shifts in regional policies affecting land use and transportation
- A review of the current plan Vision & Goals

The Board was asked to participate in a voting exercise related to a series of themes and asked to rate the importance of those things using high, moderate or low priority color

cards. The majority of the Board was in agreement across most themes rating many as high or moderately important.

A discussion among the Board, staff, and attendees brought forth suggestions for improving the goals and objectives for the plan. Staff will bring a revised set of goals and objectives to the Board for approval at the May meeting.

Travel Behavior Study

The Travel Behavior Study will build upon data collected in the 2020 Travel Behavior Study as well as present new ideas/technologies to identify different data points to inform various upcoming planning efforts. The travel behavior study will focus on work/school, non-work, and visitor trips in Napa Valley, identify entry and exit points, number of trips, and destinations, and evaluate predominant modes of travel, vehicle occupancies, and times of day/week when the system is most used. The study will take seasonal variations into consideration, and trips related to visitors, workers and students, and will include weekday and weekend travel.

NVTA distributed an employer survey to study travel patterns across Napa County, focusing on travel days, times, and routes, while comparing the findings to pre-pandemic trends. The survey was promoted through multiple channels, including the V-Commute Employer List, the County's Chardonnay site, Napa Valley College, Visit Napa Valley newsletters, Chambers of Commerce, and direct outreach to individual employers. We ended with 684 responses in English and 18 responses in Spanish for a total of 702 responses. The survey is now closed. The survey team is beginning to summarize the results.

In addition, RSG, collected traffic count data in early November at key gateway intersections, along various roadway segments throughout the County, and utilized data from the City of Napa's Miovision-equipped intersections. Additional data from Replica and StreetLight has been gathered and is currently under analysis. More detailed updates on the Travel Behavior Study will be provided at future TAC meetings as the study progresses.

Community Based Transportation Plan (CBTP)

The CBTP is a community-driven process which engages residents and community organizations in shaping recommendations. The focus will be to identify transportation solutions that will improve mobility within Equity Priority Communities (EPCs).

Objectives include:

- Improving mobility and access for historically underserved communities
- Identifying resident-perceived transportation gaps or needs
- Transportation project or programmatic improvements that focus on affected communities, such as carshare, bikeshare or a bike loaner program, rideshare and/or carpooling and on-demand/flex-route transit, pedestrian or bicycle safety improvements near schools or jobs.

Currently, there are five EPCs in Napa County identified by MTC, as highlighted on Table 1. Since 2001, MTC has been using data from the American Community Survey to identify communities (census tracts) that may have historically faced disadvantage and underinvestment due to their background or socioeconomic status. MTC used Bay Area-wide regional data to identify the five census tracts listed below.

Table 1: MTC-Identified Napa Equity Priority Communities (EPCs)

Census Tract	Neighborhood Name
2002.02	South Downtown Napa
2003.01	Southeast Downtown Napa
2008.04	Westwood Neighborhood
2009.00	East Imola
2020.00	Calistoga

In addition to these five MTC-identified EPCs, staff evaluated recent Napa County data provided by MIG to identify four additional census-tracts that have high concentrations of low-income and at least three other demographics that have higher concentrations than Napa County's average in specific underserved populations. The four locally identified census tracts are listed in Table 2.

Table 2: Locally-Identified Census Tracts

Census Tract	Neighborhood Name
2016.01	South St. Helena
2012.00	Unincorporated area near Yountville
2007.04	City of Napa/Pueblo Park
2010.04	American Canyon (Southeast)

MIG reviewed related planning documents and projects in the EPCs and drafted a Community Profiles Report that examines each of the nine identified EPCs and highlights key findings, means of transportation to work, key data points and a community profile that highlights traits including: population, income, rent burden, race & ethnicity, age, residents with disabilities, language proficiency, vehicle ownership, travel mode to work and work locations and commute times.

Additionally, MIG conducted nine interviews with key stakeholders to help inform the CBTP:

- Napa County Housing and Homeless Services
- Community Action of Napa Valley
- Napa Valley Farmworker Foundation
- Molly's Angels
- Rianda House
- UpValley Family Centers
- Napa Valley Vine Trail Coalition
- Napa County Bike Coalition
- Puertas Abiertas

MIG and NVRTA are in the process of scheduling and attending outreach events with a focus on locations within each EPC. The list below contains the currently planned locations to conduct outreach:

- Napa Valley College Events & an event directly at the student housing complex
- Attending UpValley Family Center's Adult Education Programs
- Conducting a focus group with Molly's Angels Drivers to gain a sense of the most common locations seniors go to and from (This outreach event occurred on March 14, 2025)
- Attending Rianda House's Lunch & Learn (Scheduled for May 21)
- Focus Groups with the Farmworker Foundation
- Pop-up events at the Soscol Gateway Transit Center to directly engage with bus riders who may reside in an EPC
- Direct outreach events at mobile home parks in the EPCs
 - Outreach event at Las Casitas Mobile Home Park in American Canyon occurred on March 26, 2025
- Direct outreach events at low-income housing complexes in the EPCs
- Rohlfs Manor direct outreach (Tentative event planned for April 29)
- Veteran's Home direct outreach
- Napa County Hispanic Chamber of Commerce Mixers
- Puertas Abiertas Community Events
- Community markets & laundromats (such as La Tapatia Market, Lola's Markets, My Familia Market, etc.) directly in EPCs

The bulk of the outreach is expected to continue through the Spring and is targeting completion by late spring/early summer. The outreach plan for these events is to take poster boards that contain maps of the EPC and Napa County at large and ask residents to place stickers or talk about areas that they experience transportation barriers and what projects can be initiated to help close those barriers. The events will be open house style, so residents can visit us at any time during the 1-3 hour blocks we will be there. To help entice attendance, staff will strive to bring food/refreshments when applicable.

Once the outreach has concluded, MIG will gather all feedback, summarize it, and incorporate it into the draft plan which is tentatively slated for release in late Summer, therefore setting up the approval of the final plan around early Fall.

Active Transportation Plan (AT Plan)

In August, NVRTA and GHD Kicked-off the Active Transportation Plan. Progress to date includes:

- Creation and launch of a Project website, which will both serve as a repository for documents and progress updates, as well as provide the public with opportunities to provide public comment through interactive maps, surveys, and feedback forms.

- Evaluation and verification of existing conditions for pedestrian and bicycle facilities. This will include sidewalk geometry & width, marked crosswalks, bicycle facility type and geometry, as well as various public amenities (secure bike parking, restrooms, etc.)
- Screening of existing plans, programs, and policies at the local, regional, and state level
- Coordination with the ongoing jurisdiction-level and countywide planning and policy efforts, including the Regional Climate Action & Adaptation Plan (RCAAP), various General Plan and Zoning Code updates, City of St Helena Streets Master Plan, and other efforts.
- Creation of a Facility Treatment Toolkit to ensure consistent standards for active transportation facilities; provide resources, design guidance and best practices for local jurisdictions to improve and maintain facilities and support expectations for the build-out of the active transportation network. A public draft is now available for review.
- Open House events in City of Napa (February 26) and City of Calistoga (April 2). The City of Napa event was well attended, with at least 85 attendees. Feedback and comments were overwhelmingly positive. Staff will provide a verbal update on the April 2nd Calistoga event.

Current work is focused on support elements necessary to identify proposed programs and facilities later this fall. Key tasks underway include:

- Origin/Destination Mapping – identification and evaluation of existing active transportation trip nodes, and analysis of potential for mode shift toward alternative transportation
- Policy Framework & Plan Vision/Goals – Initiating meetings with Jurisdiction staff to discuss approach to Plan Vision, Goals, and Objectives, as well as identify approach and local preferences regarding specific policies and programs.
- Public Outreach – To be continued throughout the planning process.
 - Community Survey – To supplement Open House events and other public outreach activities, a bilingual survey will be released on May 1st
 - External Event Participation – NVTa staff continue to engage unique audiences around the AT Plan, including at the recent NVUSD 8th Grade Career Fair, and at upcoming Earth Day and BikeFest events.
 - Additionally, staff welcome opportunities to present plan updates at local jurisdiction council and committee meetings

Staff will circulate an updated project timeline including upcoming events, and welcome questions from TAC members regarding any element of the plan development process.

ATTACHMENTS

None



NAPA VALLEY TRANSPORTATION AUTHORITY

Paratransit Coordinating Council Agenda Memo

TO: Paratransit Coordinating Council (PCC)
FROM: Kate Miller, Executive Director
REPORT BY: Libby Payan, Senior Program Planner/Administrator
(707) 259-8782 / Email: lpayan@nvta.ca.gov
SUBJECT: Vine Transit Update

RECOMMENDATION

That the Napa Valley Transportation Authority (NVTA) Technical Advisory Committee receive the third quarter Fiscal Year (FY) 2024-25 Vine Transit update.

BACKGROUND

Upcoming Schedule Changes

The next schedule change will occur on Sunday June 8, 2025 to coincide with the conclusion of the 2024-2025 school year. The following changes will go into effect:

- Pausing the school trippers in American Canyon and St Helena
- Adding one additional Route C trip on weekdays for the summer
- Route 11 time adjustments to weekday and to make Saturday & Sunday schedules align
- Changing weekday trips on Route D to accommodate the Camille Creek Community School's Summer School schedule
- Adjusting the Route 21 schedule to incorporate extra trip time as buses now navigate around the CHP weigh stations on Interstate 80

Ridership

Table 1 compares the annual difference between third quarter of FY 2023-2024 (January, February & March) to third quarter of FY 2024-2025 to show the year-over-year ridership increase of approximately 8% in the City of Napa. Routes A, D and G experienced the

most significant growth year-over-year. Route G ridership growth is attributable to extending the route to serve Napa Valley College, the Napa County Soscot Campus, and Health & Human Services. Increased in ridership on the Route D is mainly driven by students traveling to and from Camille Creek Community School. Route A switched from a limited on-demand service to a fixed route as part of the January 12, 2025, schedule change. Early ridership data indicates significant increases in usage as riders typically prefer the bus to operate on a predictable schedule.

Table 1: City of Napa Ridership - Comparing Q3 of FY24 & Q3 of FY25

	Q3 FY24	Q3 FY25	% Difference	Numerical Difference
Napa Local On-Demand/Route A	1,050	1,661	58.19%	611
Route B	5,289	5,328	0.74%	39
Route C	13,636	13,136	-3.67%	-500
Route D	1,564	2,257	44.31%	693
Route E	2,235	2,516	12.57%	281
Route F	3,909	4,491	14.89%	582
Route G	2,409	3,244	34.66%	835
Total	30,092	32,633	8.44%	2,541

Table 2 shows overall ridership remained relatively stagnant with growth of 2.83% for the quarter on regional routes. Lower ridership on Route 21 may be due to considerable delays on multiple trips as Vine buses are being subjected to random California Highway Patrol Inspection with passengers on board at the weigh station on Interstate 80. NVTa and Soltrans are working with the California Transit Association and CHP to have the additional inspections done at NVTa's facility instead of at the CHP weigh station. In the interim, Vine Transit has re-routed both the eastbound and westbound trips to avoid the weigh stations. This added time on the trip will be worked into the June 8, 2025 schedule change so riders can predictably know how long a Route 21 trip will take.

Table 2: Routes 10, 11, 11X, 21 & 29 Ridership – Comparing Q2 of FY24 & Q2 of FY25

	Q3 FY24	Q3 FY25	% Difference	Numerical Difference
Route 10	33,330	35,111	5.34%	1,781
Route 11	29,653	30,511	2.89%	858
Route 11X	963	983	2.08%	20
Route 21	3,732	3,001	-19.59%	-731
Route 29	8,307	8,530	2.68%	223
Total	75,985	78,136	2.83%	2,151

Table 3 shows ridership decreased on the community shuttles overall by about 6% compared to the same quarter last year. The Yountville Bee experienced the highest decline at nearly 22% while Calistoga and American Canyon transit also experienced declines. The new Calistoga shuttles that will be deployed in the next few months should help with Calistoga ridership as the existing shuttles in Calistoga are past their useful life.

Table 3: Community Shuttles– Comparing Q3 of FY24 & Q3 of FY25

	Q3 FY24	Q3 FY25	% Difference	Numerical Difference
Calistoga Shuttle	3,445	3,130	-9.14%	-315
St. Helena Shuttle	1,542	1,743	13.04%	201
Yountville Bee	1,325	1,030	-22.26%	-295
American Canyon Transit	5,269	4,932	-6.40%	-337
Total	11,581	10,835	-6.44%	-746

VineGo ridership rose by about 7% over the last year as seen in Table 4. Staff continue to see steady increases in VineGo Ridership since the COVID-19 pandemic impacts have lessened.

Table 4: VineGo Ridership – Comparing Q2 of FY24 & Q2 of FY25

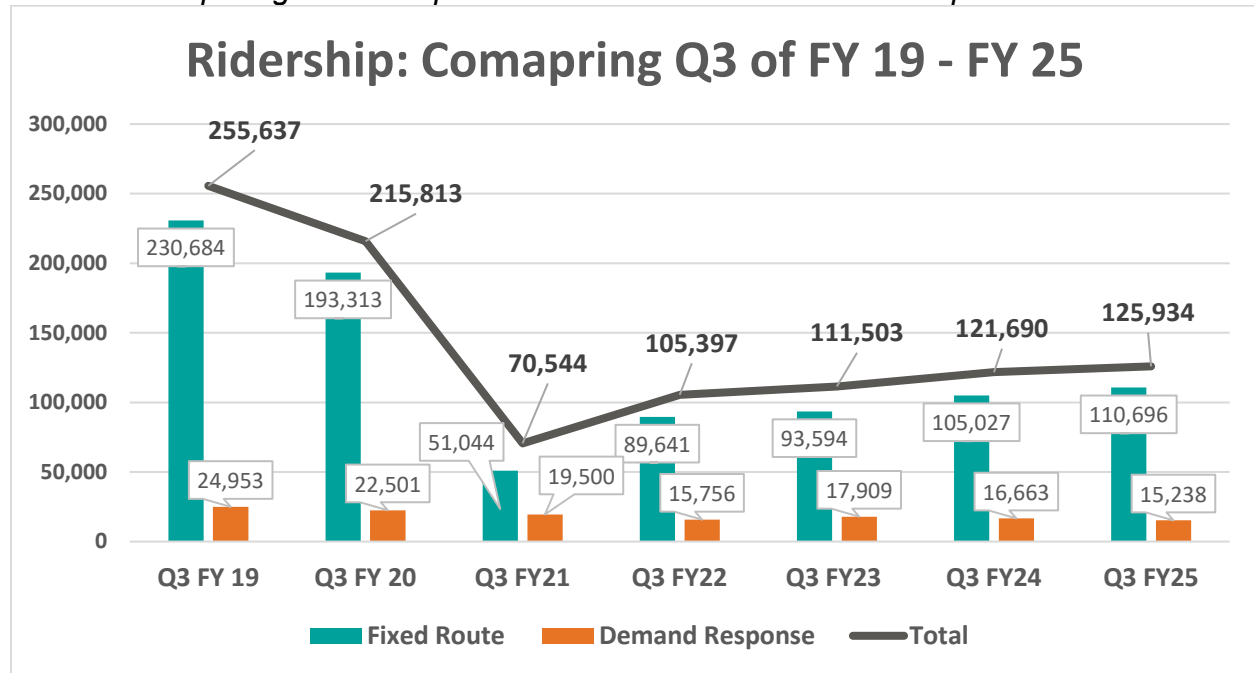
	Q3 FY24	Q3 FY25	% Difference	Numerical Difference
VineGo	4,032	4,330	7.39%	298

Finally, Table 5 and Chart 1 compares the time period of January – March of the current Federal Fiscal Year to the same time period over the previous six fiscal years to provide additional context to current ridership trends and how they compare over time pre and post COVID.

Table 5: Comparing the third quarter of the current Fiscal Years to prior Fiscal Years

	Q3 FY 19	Q3 FY 20	Q3 FY21	Q3 FY22	Q3 FY23	Q3 FY24	Q3 FY25
Fixed Route	230,684	193,313	51,044	89,641	93,594	105,027	110,696
Demand Response	24,953	22,501	19,500	15,756	17,909	16,663	15,238
Total	255,637	215,813	70,544	105,397	111,503	121,690	125,934

Chart 1: Comparing the third quarter of the current Fiscal Years to prior Fiscal Years

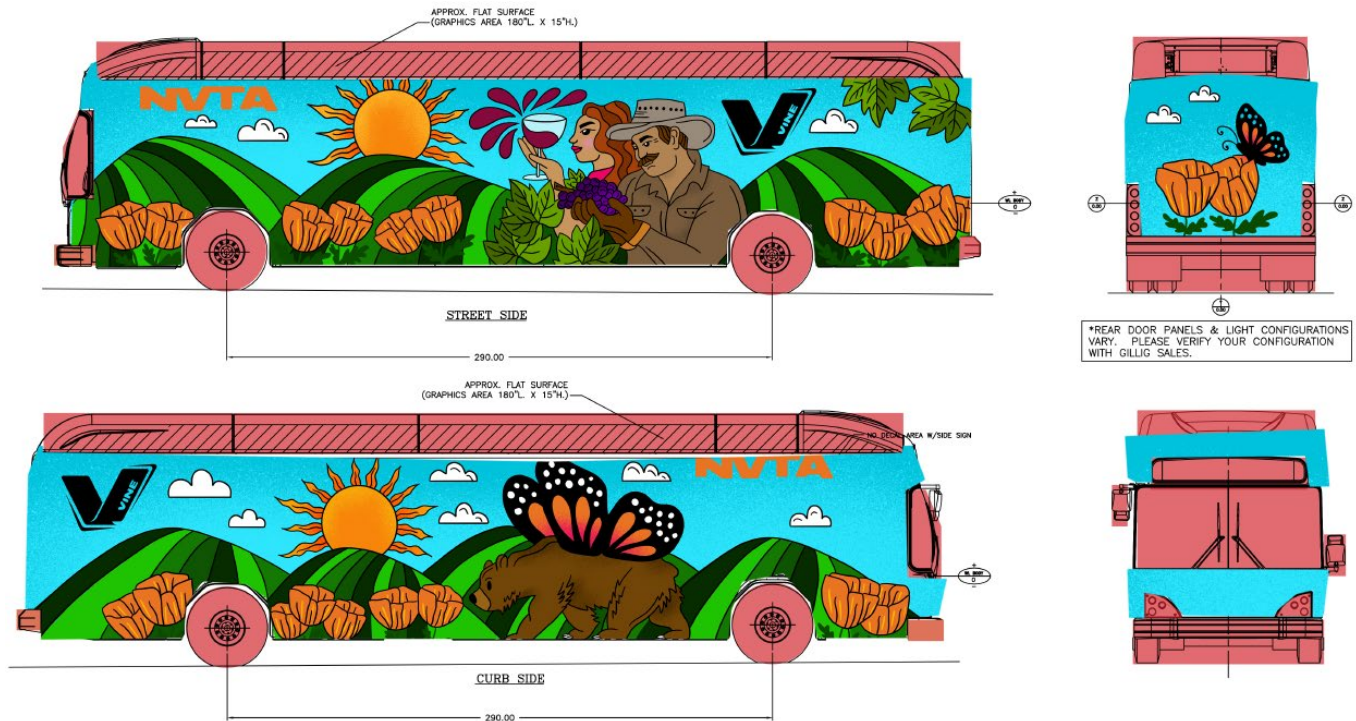


Marketing Efforts

As the weather warms up and Spring commences, more events are held throughout the valley and NVTa is working to increase its presence out in the community to help raise awareness of all the services we provide and solicit feedback on different planning efforts. Events attended during the third quarter of the Fiscal Year include:

- Culinary Institute of America's Health and Wellness Fair (February 12)
- Bel Aire Elementary School Presentations to a pair of kindergarten classes (February 26)
- 8th Grade Career Fair (March 13)
- Browns Valley Career Fair (March 21)

The most significant marketing campaign Vine Transit is actively promoting is the “Design a Bus” contest. Earlier this year, Vine Transit invited artists from across the North Bay to design a rolling work of art on one of our new 40-foot electric Gillig buses (currently slated to arrive in June). Entries celebrated zero-emission transportation and/or Napa County and were reviewed by a panel of judges. The winning artist, Blanca Molina, and her design was announced as the winner in late April. As the winner, Blanca will receive \$5,000 and NVTA is planning an unveiling event in the coming months.



BottleRock & La Onda

To accommodate festival attendees, Vine Transit will once again offer free rides all weekend long during both BottleRock (May 23 - 25) and La Onda (May 31 – June 1). These free rides are available to all riders and routes, regardless of trip purpose courtesy of BottleRock and Visit Napa Valley. This includes all VineGo rides and community shuttles. Additionally, Vine Transit will offer free late-night rides after the conclusion of the festivals at the Soscol Gateway Transit center, which is located right across from the festivals.

ATTACHMENTS

None