



July 10, 2025
TAC Agenda Item 9.1
Continued From: New

Action Requested: **INFORMATION**

NAPA VALLEY TRANSPORTATION AUTHORITY TAC Agenda Memo

TO: Technical Advisory Committee
FROM: Danielle Schmitz, Executive Director
REPORT BY: Diana Meehan, Principal Program Planner
(707) 259-8327 / Email: dmeehan@nvta.ca.gov
SUBJECT: Countywide Transportation Plan Update - Revised Goals and Objectives

RECOMMENDATION

Information only

EXECUTIVE SUMMARY

Each of the nine Bay Area County Transportation Agencies (CTAs) is required to adopt a Countywide Transportation Plan (CTP) every four years, which aligns with the regional Plan Bay Area initiative to address local transportation priorities and financial needs. CTPs also serve as essential building blocks for the development of MTC's larger regional transportation plan. The current CTP- "Advancing Mobility 2045", was adopted in 2021. NVTA needs to update the plan to extend its forecast year to 2050. The CTP update process should be complete by early 2026, ensuring it is prepared in time for the next regional transportation planning cycle.

At the special Board Retreat held on April 16, the Board reviewed goals and objectives from the existing plan, Advancing Mobility 2045. Staff developed proposed changes to the goals and objectives based on the feedback received at the April retreat. The NVTA Board approved the revised CTP goals and objectives at the June 18, 2025 meeting.

FISCAL IMPACT

Is there a Fiscal Impact? No

BACKGROUND AND DISCUSSION

The CTP is part of a regional planning process that culminates in the publication of a Regional Transportation Plan (RTP) by the Metropolitan Transportation Commission

(MTC). Programs and projects submitted to MTC for inclusion in the RTP, known as “Plan Bay Area”, must be fiscally constrained. The CTP also includes projects and programs where funding has not been identified (unconstrained plan) allowing them to advance should additional funding be identified. Projects must be included in the plan to be eligible for federal, state and regional transportation funds. As part of the planning effort, Goals and Objectives are defined to help guide staff, member agencies, and the public to frame projects and programs that are included in the plan.

Goals and objectives developed in the current CTP, Advancing Mobility 2045, were based on concepts that still hold relevance today. These include:

- **Transportation Limitations:** Napa County faces physical and environmental constraints that restrict the expansion of highways and roads, limiting the ability to reduce traffic congestion through infrastructure growth.
- **Commuter and Visitor Impact:** Peak traffic congestion is intensified by both tourism and regional commuting (pass-through trips). However, a significant portion of the traffic stems from Napa County employees commuting in from outside the area and residents commuting out for work.
- **Commuting Habits:** The majority of Napa County commuters drive alone. Only a small percentage of commuters take transit, carpool or vanpool, bike or walk to work, indicating limited use of alternative transportation modes.
- **Housing Affordability:** High housing costs in Napa County create challenges in developing enough affordable housing to accommodate the county’s workforce.

At its retreat in April, the Board provided significant feedback to help staff create proposed revisions to the Board adopted Goals and Objectives from the previous CTP. The Board approved the revisions at the June 18, 2025 meeting (Attachment 1).

Next Steps:

- Draft CTP Metrics, Projects and Programs-August/September
- Phase 2 Public Engagement-October
- Public Draft-November/December
- Final Draft-February 2026

ATTACHMENT

1) CTP Revised Goals and Objectives

Goal Category	Goal-Revised	Objectives-Revised
Equity	Distribute resources to ensure all community members have equal access to jobs, services, and education.	<ol style="list-style-type: none"> 1. Address the unique transportation needs of seniors, children, individuals with disabilities and other vulnerable populations 2. Offer affordable and sustainable transportation options to support economic opportunity and community well-being.
System Safety	Improve Transportation System Safety for all users	<ol style="list-style-type: none"> 1. Ensure roadways and other transportation facility design provides for the safe and efficient coexistence of all travel modes. 2. Educate all transportation system users on safe behavior to reduce conflicts and prevent injuries. 3. Support and prioritize projects that expand safe travel options for vulnerable system users.
Strong Stewardship of Public Funds	Optimize financial resources by building on federal, state, and regional relationships.	<ol style="list-style-type: none"> 1. Leverage local funding to draw new federal and state funding to the region. 2. Advocate for funding to provide direct and frequent bus service and infrastructure to make public transit a competitive and sustainable transportation alternative 3. Pursue cost-effective, innovative solutions that improve system performance, reduce congestion, and make efficient use of available resources
Economic Vitality	Improve the movement of people and goods.	<ol style="list-style-type: none"> 1. Identify and improve key goods movement routes 2. Coordinate with employers to implement travel demand management objectives 3. Improve transportation services aimed at visitors, including alternatives to driving
Energy, Conservation and the Environment	Reduce the impacts of transportation on the Environment, including climate change and emissions	<ol style="list-style-type: none"> 1. Support projects that increase the mode share of transit, walking and biking 2. Support infrastructure that reduces the consumption of fossil fuels and reduces vehicle miles traveled. 3. Encourage mixed use development and affordable housing around transit centers.
Transportation System Maintenance and Rehabilitation	Improve and Modernize the Existing Transportation System	<ol style="list-style-type: none"> 1. Prioritize maintenance of the existing system 2. Implement emerging technologies that improve system effectiveness and efficiencies